

## **Womenomics Write Your Own Rules For Success Claire Shipman**

Paradise Beneath Her FeetWEconomyBeyond the Gender Gap in JapanThe Confidence Code168 HoursRaising an EntrepreneurStealth WarSUPERHUBSThe Business of Medical PracticeThe Confidence Code for GirlsLet's All Learn How to Fish... To Sustain Long-Term Economic GrowthWander WomanBasic BlackWomen Shaping Global Economic GovernanceWhat Works in Girls' EducationI Shouldn't Be Telling You ThisYour Best Life NowWorkInspired: How to Build an Organization Where Everyone Loves to WorkPost-Western WorldThe Balance MythFuture LuxeWomenomicsNew Books on Women, Gender and FeminismBusiness WeekThe Little Big ThingsAsian Century on a Knife-edgeWhy Women Mean BusinessThe Fate of the WestLiving the Confidence CodeWomen, Mothers, SubjectsManaging Diversity in Today's Workplace: Strategies for Employees and Employers [4 volumes]Why Women Should Rule the WorldThe Publishers WeeklyWomenomicsObsessedThe Stewart/Colbert EffectNew Books on Women and FeminismHospitals & Health Care OrganizationsThat's What She SaidEffective Human Relations: Interpersonal And Organizational Applications

### **Paradise Beneath Her Feet**

New York Times, USA Today, and Wall Street Journal Bestseller! Girls can rule the world—all they need is confidence. This empowering, entertaining guide from the bestselling authors of The Confidence Code gives girls the essential yet elusive code to becoming bold, brave, and fearless. It's a paradox familiar to parents everywhere: girls are achieving like never before, yet they're consumed with doubt on the inside. Girls worry constantly about how they look, what people think, whether to try out for a sports team or school play, why they aren't getting "perfect" grades, and how many likes and followers they have online. Katty Kay and Claire Shipman use cutting-edge science and research, as well as proven methods of behavioral change, to reach girls just when they need it the most—the tween and teen years. Packed with graphic novel strips; appealing illustrations; fun lists, quizzes, and challenges; and true stories from tons of real girls, The Confidence Code for Girls teaches girls to embrace risk, deal with failure, and be their most authentic selves. If you or the girl in your life loved The Gutsy Girl or Rad American Women A-Z, you'll love this.

### **WEconomy**

### **Beyond the Gender Gap in Japan**

"A personal, provocative, and challenging book for career women who want less guilt, more life." —Diane Sawyer

Womenomics, the groundbreaking New York Times bestseller by Claire Shipman and Katty Kay, is an invaluable guide for this generation of professional women, provide knowledgeable advice on how to “Work Less, Achieve More, Live Better.” Shipman and Kay, two TV journalists well acquainted with the stress of the workplace, describe the new economic trends that offer today’s overworked working women more professional and personal choices than ever before. At last, you no longer have to do it all to have it all—Womenomics shows you how.

## **The Confidence Code**

10th Anniversary Edition: Updated with New Chapter & Foreword Pastor Joel Osteen asks everyone to examine what he or she really believes. Why is this important? Because we will become what we believe. Our beliefs will prove either a barrier or vehicle as we strive to go higher, rise above our obstacles, and to live in health, abundance, and victory. In YOUR BEST LIFE NOW Osteen says, "I am what I am today because of what I believed about myself yesterday. And I will be tomorrow what I'm believing about myself right now. God sees us as more than conquerors, able to fulfill our destiny. We need to see ourselves through the eyes of our Creator." He says that our self-image should mirror exactly what God says about us, not what we feel or think. And he encourages readers to be people of faith, for if you can see the invisible, God will do the impossible.

## **168 Hours**

In Future Luxe: What's Ahead for the Business of Luxury, Erwan Rambourg identifies the major forces and emerging trends that are set to reshape luxury over the next decade. The expansion of Chinese consumption and the boost in women's spending power around the world will fuel continued growth in the industry--but even more importantly, fundamental changes are on the horizon. The younger generation is entering the luxury market, bringing new values and demands that will redefine the very meaning of luxury. The sector should expand in the realms of travel, health, leisure, even cannabis. For brands to resonate with these younger consumers they will have to develop substance beyond a high-quality product or a desirable logo. Greenwashing won't cut it--brands will need to take seriously issues like diversity, sustainability, and ethical production. To ensure his portrait of the industry has the depth and nuance of real-world experience, Rambourg interviews several CEOs from the largest groups and brands, including Kering, Cartier, Puma, and Moncler, in addition to drawing on his own observations from over two decades in luxury. Future Luxe is engaging, wise, and deeply informed, a vital read for those new to the industry as well as veterans planning for continued success.

## **Raising an Entrepreneur**

Tired of trying to attain the mythical work-life balance and constantly feeling frustrated? Are you giving yourself a C- for your performances at work and at home? Teresa A. Taylor knows that trying to be a career woman and a mom can leave you feeling tired and defeated, and she wants you to take a new approach. She herself rapidly ascended through the ranks to become COO of a Fortune 200 company while raising two boys with her working husband, and in *The Balance Myth*, she shows you how you can do it too. Taylor takes you along to a meeting in the White House, to union negotiations, and to her sons' soccer practices as she shares her candid, humorous, and heartfelt stories. Based on these real-life experiences and the lessons she learned from them, she shares the key to living with multiple responsibilities: integrating—not bifurcating—your personal and professional worlds. In addition, she offers insights about leading with integrity; surrounding yourself with positive resources; pushing through adversity; and celebrating accomplishments—especially your own. Taylor couldn't take the mother out of the career woman or vice versa, and she believes that you shouldn't have to either. Don't search for balance; the answers are within you! -- Written in an engaging voice, Teresa Taylor, the high-profile COO of Qwest who orchestrated a \$20 billion acquisition in the telecom industry, uses memoir and real-life examples to deliver valuable business perspectives that illustrate how she rose to the top of a Fortune 200 company while also raising her two sons with her working husband and maintaining fulfilling family relationships. Taylor illustrates that executives (as well as professionals with executive ambitions) don't have to sacrifice a successful family life for a corner office position—and she provides the keys to managing these multiple responsibilities based on her experience.

## **Stealth War**

"It is [Tom] Peters—as consultant, writer, columnist, seminar lecturer, and stage performer—whose energy, style, influence, and ideas have [most] shaped new management thinking." —*Movers and Shakers: The 100 Most Influential Figures in Modern Business* "We live in a Tom Peters world." —*Fortune Magazine* Business uber-guru Tom Peters is back with his first book in a decade, *The Little Big Things*. In this age of economic recession and financial uncertainty, the patented Peters approach to business and management—no-nonsense, witty, down-to-earth, insightful—is more pertinent now than ever. As essential for small-business owners as it is for the heads of major corporations, *The Little Big Things* is a rousing call-to-arms to American business to get "back to the basics" of running a successful enterprise.

## **SUPERHUBS**

The US media suggests that Russia poses the greatest threat to America's national security, but retired Air Force Brigadier General Robert Spalding believes the real danger lies further east. While those in power have been distracted and disorderly, Spalding believes China has waged a six-front war on America's economy, military, diplomacy, technology, education, and infrastructure - and they're winning. In *Stealth War*, Spalding reveals China's motives and secret attacks on

the West and how it's still possible for the U.S. to combat China's stealth war.

## **The Business of Medical Practice**

This collection, drawn from twelve years of the influential journal *Studies in Gender and Sexuality*, offers a groundbreaking advance in thinking and theorizing about what happens to women when they become mothers. It explores how women are changed and shaped by interaction with their children and the cultural constructs about motherhood in which they are embedded. Distinguished psychoanalysts, philosophers, feminists, gender and cultural theorists explore the meeting place of cultural representations of motherhood, maternal theory, and mothers interacting in the clinical setting and with their children, to illuminate how the process of becoming a mother creates and informs female subjectivity, identity, desire, expression, aggression, ambition, shame, envy, and relationships. Contributors find mothers to be complex subjects negotiating rich hybrid identities that explode received notions of maternal and even female subjectivity in their complexity. They create an exciting and very accessible new set of ideas and templates for thinking about mothers and women that will be of value to clinicians, academics, and mothers alike. This book was originally published as a special issue of *Studies in Gender and Sexuality*.

## **The Confidence Code for Girls**

Why do Japanese women enjoy a high sense of well-being in a context of high inequality? *Beyond the Gender Gap in Japan* brings together researchers from across the social sciences to investigate this question. The authors analyze women's values and the lived experiences at home, in the family, at work, in their leisure time, as volunteers, and in politics and policy-making. Their research shows that the state and firms have blurred "the public" and "the private" in postwar Japan, constraining individuals' lives, and reveals the uneven pace of change in women's representation in politics. Yet, despite these constraints, the increasing diversification in how people live and how they manage their lives demonstrates that some people are crafting a variety of individual solutions to structural problems. Covering a significant breadth of material, the book presents comprehensive findings that use a variety of research methods—public opinion surveys, in-depth interviews, a life history, and participant observation—and, in doing so, look beyond Japan's perennially low rankings in gender equality indices to demonstrate the diversity underneath, questioning some of the stereotypical assumptions about women in Japan.

## **Let's All Learn How to Fish... To Sustain Long-Term Economic Growth**

ONE OF BLOOMBERG'S BEST BOOKS, 2016 FOREWORD BY NOURIEL ROUBINI \$UPERHUBS is a rare, behind-the-scenes look

at how the world's most powerful titans, the -superhubs- pull the levers of our global financial system. Combining insider's knowledge with principles of network science, Sandra Navidi offers a startling new perspective on how superhubs build their powerful networks and how their decisions impact all our lives. \$UPERHUBS reveals what happens at the exclusive, invitation-only platforms - The World Economic Forum in Davos, the meetings of the International Monetary Fund, think-tank gatherings and exclusive galas. This is the most vivid portrait to date of the global elite: the bank CEOs, fund managers, billionaire financiers and politicians who, through their interlocking relationships and collective influence are transforming our increasingly fragile financial system, economy and society.

## **Wander Woman**

If women ruled the world, politics would be more collegial, businesses would be more productive, and communities would be healthier. More women should lead—not because they are the same as men, but precisely because they are different. Reflecting on her own tenure as White House press secretary and her work as a political analyst, media commentator, and former consultant to NBC's *The West Wing*, Dee Dee Myers blends memoir and social history with a call to action, as she assesses the crucial but long-ignored strengths that female leaders bring to the table. With intelligence, courage, candor, and wit, she looks at the obstacles women must overcome and the traps they must avoid on the path to success, and she challenges us to imagine a not-too-distant future with more women standing tall in the top ranks of politics, business, science, and academia.

## **Basic Black**

You are not alone. Finally, here is a book that gets to the heart of what professional women want. You've probably been loath to admit it, but like most of us, you have had enough of the sixty-hour workweeks, the day-care dash, and the vacations that never get taken. You don't want to quit, you want to work—but on your own terms and in ways that make it possible to have a life as well. Women have power. In *Womenomics*, journalists Shipman and Kay deal in facts, not stereotypes, providing a fresh perspective on the largely hidden power that women have in today's marketplace. Why? Companies with more women managers are more profitable. Women do more of the buying. A talent shortage looms. Younger generations want to work flexibly, too. It all adds up to a workplace revolution that is great news for professional women—not to mention men and businesses as well. As Brenda Barnes, CEO of Sara Lee, notes: “Companies need to recognize that this kind of flexibility offers employees the ability to manage and balance their own careers and lives, which in turn improves productivity and employee morale.” This new way of thinking and working is all the more valuable in a recession, as companies begin offering flexible schedules, four-day workweeks, and extended vacations as a way to avoid layoffs, save costs, and still reward employees. It is personal. *Womenomics* does more than marshal the evidence of this

historic shift. It also shows women how to redefine success, be productive, and build satisfying careers that don't require an all-or-nothing lifestyle. Most appealing are the candid personal anecdotes from Shipman's and Kay's own experiences and the stories they have gathered from professional women around the country who are coping with the same issues. It is possible. Shipman and Kay don't waste time on what women can't do or can't have. Instead, they show women how to chart an empowering, exhilarating course to a richer life. Inspiring, practical, and persuasive, *Womenomics* offers a groundbreaking blueprint for changing the way you live and work—with advice, guidance, and fact-based support that proves you don't have to do it all to have it all.

## **Women Shaping Global Economic Governance**

There are 168 hours in a week. This book is about where the time really goes, and how we can all use it better. It's an unquestioned truth of modern life: we are starved for time. With the rise of two-income families, extreme jobs, and 24/7 connectivity, life is so frenzied we can barely find time to breathe. We tell ourselves we'd like to read more, get to the gym regularly, try new hobbies, and accomplish all kinds of goals. But then we give up because there just aren't enough hours to do it all. Or else, if we don't make excuses, we make sacrifices. To get ahead at work we spend less time with our spouses. To carve out more family time, we put off getting in shape. To train for a marathon, we cut back on sleep. There has to be a better way—and Laura Vanderkam has found one. After interviewing dozens of successful, happy people, she realized that they allocate their time differently than most of us. Instead of letting the daily grind crowd out the important stuff, they start by making sure there's time for the important stuff. They focus on what they do best and what only they can do. When plans go wrong and they run out of time, only their lesser priorities suffer. It's not always easy, but the payoff is enormous. Vanderkam shows that it really is possible to sleep eight hours a night, exercise five days a week, take piano lessons, and write a novel without giving up quality time for work, family, and other things that really matter. The key is to start with a blank slate and to fill up your 168 hours only with things that deserve your time. Of course, you probably won't read to your children at 2:00 am, or skip a Wednesday morning meeting to go hiking, but you can cut back on how much you watch TV, do laundry, or spend time on other less fulfilling activities. Vanderkam shares creative ways to rearrange your schedule to make room for the things that matter most. *168 Hours* is a fun, inspiring, practical guide that will help men and women of any age, lifestyle, or career get the most out of their time and their lives.

## **What Works in Girls' Education**

Going beyond the message of *Lean In* and *The Confidence Code*, Gannett's Chief Content Officer contends that to achieve parity in the office, women don't have to change—men do—and in this inclusive and realistic handbook, offers solutions to help professionals solve gender gap issues and achieve parity at work. Companies with more women in senior leadership

perform better by virtually every financial measure, and women employees help boost creativity and can temper risky behavior—such as the financial gambles behind the 2008 economic collapse. Yet in the United States, ninety-five percent of Fortune 500 chief executives are men, and women hold only seventeen percent of seats on corporate boards. More men are reaching across the gender divide, genuinely trying to reinvent the culture and transform the way we work together. Despite these good intentions, fumbles, missteps, frustration, and misunderstanding continue to inflict real and lasting damage on women's careers. What can the Enron scandal teach us about the way men and women communicate professionally? How does brain circuitry help explain men's fear of women's emotions at work? Why did Kimberly Clark blindly have an all-male team of executives in charge of their Kotex tampon line? In *That's What She Said*, veteran media executive Joanne Lipman raises these intriguing questions and more to find workable solutions that individual managers, organizations, and policy makers can employ to make work more equitable and rewarding for all professionals. Filled with illuminating anecdotes, data from the most recent relevant studies, and stories from Lipman's own journey to the top of a male-dominated industry, *That's What She Said* is a book about success that persuasively shows why empowering women as true equals is an essential goal for us all—and offers a roadmap for getting there.

## **I Shouldn't Be Telling You This**

Presents fresh research and powerful stories to give voice to a new generation of women driven by challenge and change  
Offers compelling advice on how to make wandering a life strategy, not just a series of unplanned events  
Includes probing questions and thought-provoking exercises to help readers find peace in life's chaos and confusion  
2011 Axiom Award Gold Medal winner in the category of Women in Business  
There's a new generation of high-achieving women today—confident, ambitious, accomplished, driven. And yet, as master coach Marcia Reynolds discovered, many of them are also anxious, discontented, and frustrated. They're constantly questioning their purpose, juggling multiple roles, and reevaluating their goals. As a result they're restless—they move from job to job, from challenge to challenge, almost on impulse. They're wander women. Existing personal growth books, so focused on empowerment and encouragement, can't help these women. They don't need to find their voice—they know how to roar. They don't expect balance in their lives—but they long to find peace in the chaos. They aren't necessarily focused on gaining a seat in the boardroom—they want projects that mean something or businesses they run on their own. Reynolds helps wander women understand the roots of their restlessness and make their wandering a conscious strategy, not a reaction. Drawing on extensive research and interviews she illuminates the needs that drive their decisions and the core assumptions that lock them into rigid perfectionist patterns. She offers a wealth of exercises and practices that will enable wander women to reset their mental programming, discover new ways of finding direction, and thoughtfully choose and plan their futures, whether they climb the corporate ladder, find satisfaction below the glass ceiling, or set out on their own. For every woman plagued by frustration and self-doubt—"Will what I've done ever feel good enough?"—*Wander Woman* sets the stage to uncover the answers to life's tough

questions about meaning and purpose, significance and value, and the legacy you can leave from a life lived well.

## **Your Best Life Now**

This book is open access under a CC BY 4.0 license. This book delves into the widely held belief that the 21st century will be the "Asian Century" by examining the Asia's rapid economic development in the post-war era and the challenges it faces in forging ahead of world leaders in the West. The impact of the current turbulent global political climate on Asia is critically analyzed, employing a holistic and multidisciplinary approach, combining economic, social, political and geopolitical perspectives. Written in an accessible style, the book offers students, business, government, and civil society players powerful insights on Asia.

## **WorkInspired: How to Build an Organization Where Everyone Loves to Work**

The Daily Show with Jon Stewart and The Colbert Report have attracted much interest in recent years from popular audiences as well as scholars in various disciplines. Both Jon Stewart and Stephen Colbert have been named on Time magazine's list of the most influential people in the world. The ten essays in this interdisciplinary collection explore the issues engendered by the popularity of entertainment news, including the role of satire in politics, the declining level of trust in traditional sources of media, the shows' cathartic or informational function, and the ways in which these shows influence public opinion. Instructors considering this book for use in a course may request an examination copy [here](#).

## **Post-Western World**

In this book, a political powerhouse and mother of two thriving entrepreneurs interviews the moms of over fifty of today's most successful innovators and—based on her findings—provides ten rules for raising confident, fearless, self-made individuals whose ideas and drive will change the world. Is your child passionate about something? Maybe it's music, sports, theatre, writing, building things, or helping others—the kind of creative pursuits that create distinguished leaders and make change in the world. All parents want their kids to have success, but how do you help them cultivate their talent and vision for a personally fulfilling and financially successful life? Once you've recognized their drive and passion, how do you set your little trailblazers free? Raising an Entrepreneur presents seventy-six stories from the mothers of some of the most successful entrepreneurs today. Entrepreneurs are the new rock stars—they're the ones who turn their passions into ingenious projects, because they're willing to risk failure to make their dreams come true. Highlighting the various achievements of innovators from a wide range of cultural and socioeconomic backgrounds—such as Geek Squad's Robert Stephens and Nantucket Nectars' Tom Scott, nonprofit founders like Mama Hope's Nyla Rodgers and Pencils of Promise's

Adam Braun, profit for purpose creators like TOMS Shoes' Blake Mycoskie and FEED Projects' Ellen Gustafson, activists like Mike de la Rocha and Erica Ford, and artists like actress Emmanuelle Chriqui and songwriter Benny Blanco—and with photos of the entrepreneurs as children, these inspirational interviews will provide guidance and support on nurturing your own change maker. Not every kid will be an entrepreneur, but all kids have something that makes them unique. If you're seeking a way to nurture your children's passions and help them harness their talent, drive, and grit into a fulfilling life purpose, this book is for you. With these ten rules and numerous inspiring stories, you'll gain confidence in raising your child into a creatively successful adult.

## **The Balance Myth**

Axiom Business Book Award Silver Medalist in Leadership • Soundview Best Business Book A “Highest Rated CEO” who has transformed his organization into a billion-dollar company and a “Top Place to Work” shows leaders how truly prioritizing employees isn't just good for employees—it's good for business. Imagine a company where everybody loves to work, where employees feel not just “satisfied” but truly cared for, respected, and energized. Think of the impact this would have on recruitment, retention, customer satisfaction, innovation, and overall performance. Aron Ain, the award-winning CEO of Kronos, a global provider of workforce management and human capital management cloud solutions, believes that anything is possible when people are inspired. By embracing employee development and engagement as a growth strategy, Ain transformed his company's culture and built a billion-dollar business. This book takes leaders and managers inside Kronos's highly admired WorkInspired culture, showing them the surprisingly simple rules to follow to replicate that success. Ain's inspiring guide reveals the best practices that have earned Kronos distinctions on coveted lists, such as Glassdoor's 100 Best Places to Work, Fortune's 100 Best Companies to Work For, Forbes's America's Best Employers, and the Boston Globe's Top Places to Work. These include over-communicating and truth-telling, trusting your people again and again, holding managers accountable for being great at what they do, allowing employees flexible schedules and open vacation time, challenging your people to put the company out of business with new and revolutionary ideas, and welcoming back boomerang employees. Many executives talk about how “their people are their greatest asset.” Ain challenges leaders to “walk the talk” and put people first, whether they oversee a team of five or an organization of 500,000. When they do, employees won't be the only ones who thank them. Customers and shareholders will, too.

## **Future Luxe**

With the United States' superpower status rivalled by a rising China and emerging powers like India and Brazil playing a growing role in international affairs, the global balance of power is shifting. But what does this mean for the future of the international order? Will China dominate the 21st Century? Will the so-called BRICS prove to be a disruptive force in global

affairs? Are we headed towards a world marked by frequent strife, or will the end of Western dominance make the world more peaceful? In this provocative new book, Oliver Stuenkel argues that our understanding of global order and predictions about its future are limited because we seek to imagine the post-Western world from a parochial Western-centric perspective. Such a view is increasingly inadequate in a world where a billions of people regard Western rule as a temporary aberration, and the rise of Asia as a return to normalcy. In reality, China and other rising powers that elude the simplistic extremes of either confronting or joining existing order are quietly building a "parallel order" which complements today's international institutions and increases rising powers' autonomy. Combining accessibility with expert sensitivity to the complexities of the global shift of power, Stuenkel's vision of a post-Western world will be core reading for students and scholars of contemporary international affairs, as well as anyone interested in the future of global politics. "A fascinating interpretation of our understanding of politics and global affairs, which demonstrates the evolving nature of power today. Oliver Stuenkel presents a compelling argument - not just about the "Rise of the Rest", but also the overlooked power and influence of the non-Western world. Highly engaging and instructive." Dr Shashi Tharoor, India's Minister of State for External Affairs (2009-10) "Oliver Stuenkel is one of the best new voices in the field of international politics. In *Post-Western World*, he explores the primary challenges of the global order and critiques the parochial, Eurocentric vision which conforms to international power structures. This book is essential reading for anyone seeking to understand what a multipolar world order would look like and how it might be effectively realized." Celso Amorim, Brazil's Minister of External Relations (1993-5, 2003-11) and Minister of Defence (2011-15)

## **Womenomics**

Cathie Black is the wise, funny mentor that every woman dreams of having. She was a pioneer in advertising sales at a time when women didn't sell; served as president and publisher of the fledgling USA Today; and, in her current position as the president of Hearst Magazines, persuaded Oprah to launch a magazine. In 2006 she was named one of Fortune's "50 Most Powerful Women in American Business" for the seventh consecutive year. Now, in the exuberant, down-to-earth voice that is her trademark, Cathie explains how she achieved "the 360° life"—a blend of professional accomplishment and personal contentment—and how any woman can seize opportunity in the workplace. No matter where you are in your career, *Basic Black* offers invaluable lessons that will help you land the job, promotion, or project you're vying for. At the core of the book are Cathie's candid, personal stories. She walks us through her decision to risk dropping a huge ad agency that handled the USA Today campaign in favor of a small boutique agency run by a wild man. (It was a smash.) She admits that her sometimes brusque style once led to a mutiny of staffers at Ms. (She learned to be more flexible in her managerial style.) She offers a clear-eyed look at what happened during the twenty-eight months between the launch and the close of the much-buzzed-about Talk magazine. And throughout, she offers fascinating glimpses of media and business personalities, such as Rupert Murdoch, Tina Brown, Frank Bennack, Vic Ganzi, former CosmoGirl! editor Atoosa Rubenstein, Bonnie Fuller,

and the legendarily difficult Al Neuharth, founder of USA Today. Above all, Basic Black is motivating. It provides a close-up look at the keen judgment, perseverance, and optimism that have propelled Cathie Black to the top of her game, along with the kind of straight-up practical advice you get in a one-on-one session with a career coach. You'll find out how to handle job interviews, which rules to break, and why you should make your life a grudge-free zone. Equally important, you'll be inspired to pursue your passions and achieve your very best.

## **New Books on Women, Gender and Feminism**

### **Business Week**

Following the success of *Lean In* and *Why Women Should Rule the World*, the authors of the bestselling *Womenomics* provide an informative and practical guide to understanding the importance of confidence—and learning how to achieve it—for women of all ages and at all stages of their career. Working women today are better educated and more well qualified than ever before. Yet men still predominate in the corporate world. In *The Confidence Code*, Claire Shipman and Katty Kay argue that the key reason is confidence. Combining cutting-edge research in genetics, gender, behavior, and cognition—with examples from their own lives and those of other successful women in politics, media, and business—Kay and Shipman go beyond admonishing women to "lean in." Instead, they offer the inspiration and practical advice women need to close the gap and achieve the careers they want and deserve.

### **The Little Big Things**

### **Asian Century on a Knife-edge**

Today's economic growth challenges will become greater in the future because of the world's aging population, fertility trends and current levels, and current entitlement policies. Those challenges could be overcome, however, with thoughtful public policies and a culture that fosters responsibility and appreciation. This book reconsiders what makes us "healthy, wealthy, and wise." It focuses on how we might reimagine health care, retirement, and education policies to usher in a new ERA (from Entitlement to Responsibility with Appreciation) of sustainable long-term economic growth.

### **Why Women Mean Business**

Master the human relation skills you need to become successful in today's workplace with one of the most widely used human relations texts available. EFFECTIVE HUMAN RELATIONS incorporates hundreds of examples of real human relations issues and practices in successful companies. This comprehensive 13th edition explores goal- setting, the root causes of negative attitudes, the use of personal branding and social media in the job market, emotional intelligence, positive psychology and happiness, and how companies create a dynamic company cultures. Self-assessments and self-development opportunities throughout the book teach you to assume responsibility for improving your personal skills and competencies. This text will help you gain the insights, knowledge and relationship skills you need to deal successfully with the wide range of people-related challenges in business today. It is a text you can continue to refer to throughout your life! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **The Fate of the West**

Never before has there been such a confluence of international attention to the economic importance of women and the need for policies to enable them to fulfil their potential. The position of women - as employees, consumers and leaders - is seen as a measure of health, maturity and economic viability. Why Women Mean Business takes the economic arguments for change to the heart of the corporate world. This powerful new book analyses the opportunities available to companies that really understand what motivates women in the workplace and the marketplace. Find out how companies that learn to adapt to women will be better able to respond to the challenge of an ageing workforce and the demands of the next generation of knowledge workers. The authors compare policies and approaches in countries around the world, that offer surprising and envious results. The optimisation of women's talents will boost the bottom line. Taking action to achieve this will require sustained courage and conviction from today's corporate leaders. Reading Why Women Mean Business will be an important first step.

## **Living the Confidence Code**

## **Women, Mothers, Subjects**

Praise for the previous edition: "This comprehensive multi-authored text contains over 450 pages of highly specific and well-documented information that will be interest to physicians in private practice, academics, and in medical management. . . [Chapters are] readable, concise yet complete, and well developed. I could have used a book like this in the past, I will certainly refer to it frequently now." 4 stars Carol EH Scott-Conner, MD, PhD, MBA American College of Physician Executives

Does Health 2.0 enhance or detract from traditional medical care delivery, and can private practice business models survive? How does transparent business information and reimbursement data impact the modern competitive healthcare scene? How are medical practices, clinics, and physicians evolving as a result of rapid health- and non-health-related technology change? Does transparent quality information affect the private practice ecosystem? Answering these questions and more, this newly updated and revised edition is an essential tool for doctors, nurses, and healthcare administrators; management and business consultants; accountants; and medical, dental, business, and healthcare administration graduate and doctoral students. Written in plain language using nontechnical jargon, the text presents a progressive discussion of management and operation strategies. It incorporates prose, news reports, and regulatory and academic perspectives with Health 2.0 examples, and blog and internet links, as well as charts, tables, diagrams, and Web site references, resulting in an all-encompassing resource. It integrates various medical practice business disciplines—from finance and economics to marketing to the strategic management sciences—to improve patient outcomes and achieve best practices in the healthcare administration field. With contributions by a world-class team of expert authors, the third edition covers brand-new information, including: The impact of Web 2.0 technologies on the healthcare industry Internal office controls for preventing fraud and abuse Physician compensation with pay-for-performance trend analysis Healthcare marketing, advertising, CRM, and public relations eMRs, mobile IT systems, medical devices, and cloud computing and much more!

## **Managing Diversity in Today's Workplace: Strategies for Employees and Employers [4 volumes]**

New from the New York Times, USA Today, and Wall Street Journal bestselling authors of *The Confidence Code for Girls!* The best way to understand confidence is to see it in action. That's why bestselling authors Katty Kay, Claire Shipman, and JillEllyn Riley have collected 30 true stories of real girls, pursuing their passions, struggling and stumbling, but along the way figuring out how to build their own special brand of confidence. From Bali to Brazil, South Africa to Seattle, Australia to Afghanistan, these girls took risks, doubted themselves, and sometimes failed. But they also hung in there when things got hard. Along the way they discovered what matters to them: everything from protesting contaminated water to championing inclusive books to the accessibility of girls' basketball shoes, and so much more. Different goals, different stories, different personalities, all illustrating the multitude of ways to be confident in the world. Packed with photos, graphic novel strips, and engaging interviews, *Living the Confidence Code* proves that no matter who you are, or how old you are, nothing is out of reach when you decide to try. Join this growing global community of powerful girls and imagine—what would you like to do, once you tap into your confidence? How will you write your story?

## **Why Women Should Rule the World**

This four-volume set provides updated empirical research and best practices for understanding and managing workplace diversity in the 21st century, including issues of gender, race, generation, disability, sexual orientation, national origin, and age.

## **The Publishers Weekly**

Drawing on the expertise of decision-making professionals, leaders, and managers in health care organizations, *Hospitals & Health Care Organizations: Management Strategies, Operational Techniques, Tools, Templates, and Case Studies* addresses decreasing revenues, increasing costs, and growing consumer expectations in today's increasingly competi

## **Womenomics**

Hard-headed evidence on why the returns from investing in girls are so high that no nation or family can afford not to educate their girls. Gene Sperling, author of the seminal 2004 report published by the Council on Foreign Relations, and Rebecca Winthrop, director of the Center for Universal Education, have written this definitive book on the importance of girls' education. As Malala Yousafzai expresses in her foreword, the idea that any child could be denied an education due to poverty, custom, the law, or terrorist threats is just wrong and unimaginable. More than 1,000 studies have provided evidence that high-quality girls' education around the world leads to wide-ranging returns: Better outcomes in economic areas of growth and incomes Reduced rates of infant and maternal mortality Reduced rates of child marriage Reduced rates of the incidence of HIV/AIDS and malaria Increased agricultural productivity Increased resilience to natural disasters Women's empowerment What Works in Girls' Education is a compelling work for both concerned global citizens, and any academic, expert, nongovernmental organization (NGO) staff member, policymaker, or journalist seeking to dive into the evidence and policies on girls' education.

## **Obsessed**

In this timely book, Coleman journeys through the strategic crescent of the greater Middle East--Saudi Arabia, Iraq, Iran, Afghanistan, and Pakistan--to reveal how activists are working within the tenets of Islam to create economic, political, and educational opportunities for women. Coleman argues that these efforts are critical to bridging the conflict between those championing reform and those seeking to oppress women in the name of religious tradition.

## **The Stewart/Colbert Effect**

\*\*\*100% of Author Royalties are being donated to charity in keeping with the belief that WEconomy can indeed change the world by empowering families in developing communicates to lift themselves out of poverty with the small business training these book sales are providing. Track your individual impact on a global scale with the specific code on your book's back cover at WE.org. Your guide to 'Business with Benefits' for All! Purpose and profit are powerful human motivators. Combined, this power can change the world. WEconomy is your guidebook to the greatest evolution in business since the assembly line. Discover the secret to achieving purpose with profit in your career and company, all while driving positive impact. Do you crave more meaning in your job? This book is your roadmap. Are you seeking to inspire employees? CEOs are discovering that purpose is the key to increasing productivity and retaining top performers. If you're in sales, unleash the power of purpose to inspire customers to be passionate brand ambassadors. If you are an aspiring social entrepreneur, learn how to massively scale your mission. Get paid to change the world — who wouldn't want to be the person doing that? Uncover the methods of megastars like Oprah Winfrey, Earvin "Magic" Johnson, and Sir Richard Branson, who make the world a better place through purposeful—and highly successful—business strategies. The stellar authorial team share in candid detail, the setbacks and achievements they experienced building successful enterprises and charities—with purpose. With the tips inside this book, you, your business, or your charity can: Find a cause that drives you and your career goals to new heights Create a job that you love and be celebrated by your peers, boss, and industry Inspire brand fanatics to stay loyal to you, your company, and your cause Add a halo to your product, grow your geographic reach, innovate for "the next big thing," engage Boomers to Gen Z, and much more! This is your blueprint for living by your personal values, achieving career success, and changing the world. Purpose and profit are the greatest human motivators. This is the definitive roadmap for bringing the power of both forces together—achieving purpose with profit in your career, company, and changing the world. Do you crave more meaning in your job? This book will give you the roadmap. Are you seeking to inspire employees? CEOs are discovering that purpose is the secret to increasing productivity and retaining top workers. If you're in sales, unleash the power of purpose to inspire customers to be passionate brand ambassadors. Everyone wants more meaning. We all inherently know that purpose is powerful, but this is the ground-breaking book to unleashing the purpose within your career, company, and life goals. This book will show you how to profit with purpose, whether you're the one calling the shots or a junior employee looking to advance. Get paid to change the world - who wouldn't want to be the person doing that?

## **New Books on Women and Feminism**

When faced with global instability and economic uncertainty, it is tempting for states to react by closing borders, hoarding wealth and solidifying power. We have seen it at various times in Japan, France and Italy and now it is infecting much of Europe and America, as the vote for Brexit in the UK has vividly shown. This insularity, together with increased inequality of income and wealth, threatens the future role of the West as a font of stability, prosperity and security. Part of the problem

is that the principles of liberal democracy upon which the success of the West has been built have been suborned, with special interest groups such as bankers accruing too much power and too great a share of the economic cake. So how is this threat to be countered? States such as Sweden in the 1990s, California at different times or Britain under Thatcher all halted stagnation by clearing away the powers of interest groups and restoring their societies' ability to evolve. To survive, the West needs to be porous, open and flexible. From reinventing welfare systems to redefining the working age, from reimagining education to embracing automation, Emmott lays out the changes the West must make to revive itself in the moment and avoid a deathly rigid future.

## **Hospitals & Health Care Organizations**

The New York Times best-selling author and cohost of MSNBC's Morning Joe describes her own struggles with food and body image and offers insights from notable people in all fields to discuss their successes with food and diet.

## **That's What She Said**

Women Shaping Global Economic Governance brings together contributions from leading policymakers and thought leaders from all across the world on how to shape our economies. Written entirely by women, this book is not about women. It is written by women who want to encourage everyone, including the 50% of the global population that are women, to contribute to shaping economic governance at a time where the world is impacted by a digital, environmental and social revolution. The essays and observations show women analysing the challenges confronting economic governance and formulating concrete proposals for how to navigate this period of turbulence.

## **Effective Human Relations: Interpersonal And Organizational Applications**

New York Times bestselling author Kate White is the editor-in-chief of Cosmopolitan, the #1 young women's magazine in the world, and a hugely successful businesswoman. In I Shouldn't Be Telling You This, she shares her secrets to success. A witty, wise, straight-talking career guide for women, I Shouldn't Be Telling You This is the perfect book for the current economic climate, whether you're just starting out, re-entering the workforce after maternity leave, or simply looking for a career change; essential tips and bold strategies from a gutsy innovator who helped increase Cosmo's circulation by half a million copies per month.

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