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On the Front Lines of the Cold War

Matt is six years old when he discovers that he is different from other children and other people. To most, Matt isn't considered a boy at all, but a beast, dirty and disgusting. But to El Patron, lord of a country called Opium, Matt is the guarantee of eternal life. El Patron loves Matt as he loves himself - for Matt is himself. They share the exact same DNA. As Matt struggles to understand his existence and what that existence truly means, he is threatened by a host of sinister and manipulating characters, from El Patron's power-hungry family to the brain-deadened eejits and mindless slaves that toil Opium's poppy fields. Surrounded by a dangerous army of bodyguards, escape is the only chance Matt has to survive. But even escape is no guarantee of freedom... because Matt is marked by his difference in ways that he doesn't even suspect.

Strategic Management

NEW! Combined Text & Cases Version Considered by many to be the best textbook on Strategy, Contemporary Strategy Analysis 7th edition builds on the strengths of previous editions by introducing students to the core concepts and principles of strategy. In this most accessible strategy text, Robert M. Grant combines clarity of exposition with concentration on the fundamentals of value creation and an emphasis on practicality. In this seventh edition, a greater focus on strategy implementation reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. Rob Grant eloquently combines theory with current real world

examples and practice using a clearly written, logical and comprehensive style. Contemporary Strategy Analysis 7th edition is suitable for both MBA and advanced undergraduate students. Full teachings notes to the cases will be available upon publication at the companion website www.contemporarystrategyanalysis.com Contemporary Strategy Analysis 7th Edition is also available in a text only version – ISBN: 9780470747100

Geographic Information Analysis

Communities Dominate Brands

This textbook provides a comprehensive and instructive coverage of vehicular traffic flow dynamics and modeling. It makes this fascinating interdisciplinary topic, which to date was only documented in parts by specialized monographs, accessible to a broad readership. Numerous figures and problems with solutions help the reader to quickly understand and practice the presented concepts. This book is targeted at students of physics and traffic engineering and, more generally, also at students and professionals in computer science, mathematics, and interdisciplinary topics. It also offers material for project work in programming and simulation at college and university level. The main part, after presenting different categories of traffic data, is devoted to a mathematical description of the dynamics of traffic flow, covering macroscopic models which describe traffic in terms of density, as well as microscopic many-particle models in which each particle corresponds to a vehicle and its driver. Focus chapters on traffic instabilities and model calibration/validation present these topics in a novel and systematic way. Finally, the theoretical framework is shown at work in selected applications such as traffic-state and travel-time estimation, intelligent transportation systems, traffic operations management, and a detailed physics-based model for fuel consumption and emissions.

World of Warcraft Atlas

This text provides a comprehensive and concise treatment of the topic of traffic flow theory and includes several topics relevant to today's highway transportation system. It provides the fundamental principles of traffic flow theory as well as applications of those principles for evaluating specific types of facilities (freeways, intersections, etc.). Newer concepts of Intelligent transportation systems (ITS) and their potential impact on traffic flow are discussed. State-of-the-art in traffic flow research and microscopic traffic analysis and traffic simulation have significantly advanced and are also discussed in this text. Real world examples and useful problem sets complement each chapter. This textbook is meant for use in advanced undergraduate/graduate level courses in traffic flow theory with prerequisites including two semesters of calculus, statistics, and an introductory course in transportation. The text would also be of interest to transportation

professionals as a refresher in traffic flow theory, or as a reference. Students and engineers of diverse backgrounds will find this text accessible and applicable to today's traffic issues.

Take Control of iTunes 12

Road maps are accompanied by information on federally-designated routes and trucking restrictions.

Start-up Nation

OECD Tourism Trends and Policies 2016

Rarely, if ever, do companies clearly distinguish between or balance the management of today's business and planning for the future. Derek Abell, internationally renowned for his pioneering work on strategic market planning, once again breaks sharply with conventional wisdom to demonstrate how a company can develop analytic marketing modes for not one but two distinct planning horizons. Managing with dual strategies, Abell argues, calls for new approaches not only to planning, but to organizational structure and management control. He makes specific recommendations on how current operating practices need to be adapted, and shows how leading firms are recognizing the dual nature of management as a new way of organizational life. Planning for the present, Abell shows, requires a vision of how the firm must operate now given its unique competencies and resources. By involving each level within the management team from the CEO to financial planners, to line managers, Abell details how firms can pinpoint market opportunities through careful segmentation and identification of key success factors to "connect" with customers. At the same time, he distinguishes the importance of horizontal relationships for defining and focusing on internal strategies, and vertical relationships for being attuned to changing market realities. Success today, he warns, does not ensure success tomorrow. Abell describes how world-class leaders such as Nestlé, Caterpillar, and Heineken monitor both internal and external forces for market change, successfully mastering the present, and preempting the future. Preparing for the future requires understanding the full range of activities industry-wide, and anticipating changes in technology, buyer/seller behavior, and product life cycles. Abell explains how companies can develop and implement these co-existing visions and address the real forms of change that vitally affect their future -- today and tomorrow.

Creating Resilient Transportation Systems

Osseointegration and Dental Implants offers a comprehensive guide to the state of the art of implant dentistry. Based

around the proceedings of the Toronto Osseointegration Conference Revisited, it gathers together information on all aspects of implant dentistry and osseointegration, from basic scientific background, such as the biology of osseointegration and the biomechanics of implant surface design, to clinical relevance, such as treatment planning, loading protocols, and patient rehabilitation. This unique book shows implant dentistry as it is today, in all its diverse clinical applications, and provides an expert discussion of what we know, what we think we know, and what we need to find out.

Yearbook on Space Policy 2016

"We all love the concept of electric vehicles but the complexities of delivering the vision make us wonder if a book on the subject would be a fantasy or science fiction. Happily this book is full of practical detail and real world experience of pioneering cities that bring the vision to life. It is a gripping read and, like a good novel, is full of great stories and ideas." -- Fiona Woolf, Lord Mayor of the City of London in 2013-14

About the Book A decade after the launch of the contemporary global electric vehicle (EV) market, most cities are ill-prepared for the tidal wave of change that will soon reach them as EV adoption rates accelerate. Some cities, and the leaders who shape them, are meeting and even leading demand for EV infrastructure. This book aggregates deep, groundbreaking research in the areas of urban EV deployment for city managers, private developers, urban planners, and utilities who want to understand and lead change.

About the Editors

Peter Fox-Penner, Ph.D. Dr. Fox-Penner is director of the Institute for Sustainable Energy (ISE) at Boston University (BU). He is also professor of the practice at BU's Questrom School of Business. His research and writing focuses on electric power strategy, regulation, and governance; energy and climate policy; and the relationships between public and private economic activity, including corporate social responsibility. He is the author of *Smart Power* (2010), a book widely credited with foreshadowing the transformation of the power industry. *Smart Power* is now used and cited all over the world, as are other books in this area written by Fox-Penner. He also teaches courses on sustainable energy and electric power at the Questrom School of Business. The work of the BU Institute for Sustainable Energy and Peter's projects through the Institute can be viewed there. In addition, since 2014 he has been a senior policy scholar at the Georgetown Center for Business and Public Policy. From 1994 to 1996, Peter was principal deputy assistant secretary at the US Department of Energy's Energy Efficiency and Renewable Energy unit (EERE) and a senior advisor in the White House Office of Science and Technology Policy (OSTP).

Z. Justin Ren, PhD. Z. Justin Ren is an associate professor of business administration at Boston University's Questrom School of Business, and a faculty researcher at the Boston University Institute of Sustainable Energy (ISE). He was also a research affiliate at Massachusetts Institute of Technology (MIT) Sloan School of Management (2009-2014). Professor Ren's current research focuses on Electric Vehicles (EV) and infrastructure for clean energy transition.

David O. Jermain. Mr. Jermain is a senior research scientist and senior fellow at Boston University's Institute for Sustainable Energy (ISE). Also, he is an adjunct professor at Boston University's Questrom School of Business. For nearly 40 years, he has held senior energy sector executive positions and served in several consulting capacities for large and small consultancies as well as firms he

has founded. He served as head of strategic planning for Pacific Power & Light where he helped drive execution of the first major utility merger in the United States in fifty years.

UNIMARC manual

The Yearbook on Space Policy, edited by the European Space Policy Institute (ESPI), is the reference publication analysing space policy developments. Each year it presents issues and trends in space policy and the space sector as a whole. Its scope is global and its perspective is European. The Yearbook also links space policy with other policy areas. It highlights specific events and issues, and provides useful insights, data and information on space activities. The first part of the Yearbook sets out a comprehensive overview of the economic, political, technological and institutional trends that have affected space activities. The second part of the Yearbook offers a more analytical perspective on the yearly ESPI theme and consists of external contributions written by professionals with diverse backgrounds and areas of expertise. The third part of the Yearbook carries forward the character of the Yearbook as an archive of space activities. The Yearbook is designed for government decision-makers and agencies, industry professionals, as well as the service sectors, researchers and scientists and the interested public.

Contemporary Strategy Analysis and Cases

Clear, up-to-date coverage of methods for analyzing geographical information in a GIS context Geographic Information Analysis, Second Edition is fully updated to keep pace with the most recent developments of spatial analysis in a geographic information systems (GIS) environment. Still focusing on the universal aspects of this science, this revised edition includes new coverage on geovisualization and mapping as well as recent developments using local statistics. Building on the fundamentals, this book explores such key concepts as spatial processes, point patterns, and autocorrelation in area data, as well as in continuous fields. Also addressed are methods for combining maps and performing computationally intensive analysis. New chapters tackle mapping, geovisualization, and local statistics, including the Moran Scatterplot and Geographically Weighted Regression (GWR). An appendix provides a primer on linear algebra using matrices. Complete with chapter objectives, summaries, "thought exercises," explanatory diagrams, and a chapter-by-chapter bibliography, Geographic Information Analysis is a practical book for students, as well as a valuable resource for researchers and professionals in the industry.

Geographic Information Systems and Science

BradyGames' World of WarCraft Atlas includes the following: Complete resource detailing each area of this expansive

MMORPG. Maps are provided for every area including all regions and major cities. Each illustration shows critical locations and characters such as NPCs, enemies, mobs, shops, merchants, flight points, entry and exit points from regions and where they lead. As an added bonus, cross-referenced indices of all information are also provided for ease of use. Platform: PC CD-ROM Genre: MMORPG This product is available for sale worldwide.

ITF Transport Outlook 2019

Parking

Create and maintain a successful social media strategy for your business Today, a large number of companies still don't have a strategic approach to social media. Others fail to calculate how effective they are at social media, one of the critical components of implementing any social media strategy. When companies start spending time and money on their social media efforts, they need to create an internal plan that everyone can understand. Maximize Your Social offers a clear vision of what businesses need to do to create—and execute upon—their social media for business road map. Explains the evolution of social media and the absolute necessity for creating a social media strategy Outlines preparation for, mechanics of, and maintenance of a successful social media strategy Author Neal Schaffer was named a Forbes Top 30 Social Media Power Influencer, is the creator of the AdAge Top 100 Global Marketing Blog, Windmill Networking, and a global social media speaker Maximize Your Social will guide you to mastery of social media marketing strategies, saving you from spending a chunk of your budget on a social media consultant. Follow Neal Schaffer's advice, and you'll be able to do it yourself—and do it right.

The Addictive Behaviors

START-UP NATION addresses the trillion dollar question: How is it that Israel-- a country of 7.1 million, only 60 years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources-- produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada and the UK? With the savvy of foreign policy insiders, Senor and Singer examine the lessons of the country's adversity-driven culture, which flattens hierarchy and elevates informality-- all backed up by government policies focused on innovation. In a world where economies as diverse as Ireland, Singapore and Dubai have tried to re-create the "Israel effect", there are entrepreneurial lessons well worth noting. As America reboots its own economy and can-do spirit, there's never been a better time to look at this remarkable and resilient nation for some impressive, surprising clues.

The Monfort Plan

Melting the Ice

The 2012 National Survey on Distracted Driving Attitudes and Behaviors (NSDDAB) is the second in a series of surveys on distracted driving that have provided data to help further the understanding of driving behavior and to contribute to the development of countermeasures and interventions to reduce distracted driving on the Nation's roadways. Like the previous 2010 study, this survey yields national estimates of behavior and attitudes toward distracted driving in the United States. The present study differs from the earlier study in that it developed and used a driver typology based on the pattern of responses across multiple distracted driving behavior questions. This report details the findings from the 2012 NSDDAB, examining the data using the above mentioned driver typology as well as standard demographics. In the final chapter, results from the current study are compared to those of the 2010 NSDDAB.

Gaps and Governance Standards of Public Infrastructure in Chile Infrastructure Governance Review

This book showcases the latest and best oceanography research using spatial analyses and geographic information systems. This is the leading, most up-to-date book on the subject.

E-Technologies

The ITF Transport Outlook provides an overview of recent trends and near-term prospects for the transport sector at a global level as well as long-term prospects for transport demand to 2050. The analysis covers freight (maritime, air, surface) and passenger transport (car, rail, air) as well

National Survey on Distracted Driving Attitudes and Behaviors 2012

Artificial intelligence (AI) is the latest technological evolution which is transforming the global economy and is a major part of the "Fourth Industrial Revolution." This book covers the meaning, types, subfields and applications of AI, including U.S. governmental policies and regulations, ethical and privacy issues, particularly as they pertain and affect facial recognition programs and the Internet-of Things (IoT). There is a lengthy analysis of bias, AI's effect on the current and future job market, and how AI precipitated fake news. In addition, the text covers basics of intellectual property rights and how AI will

transform their protection. The author then moves on to explore international initiatives from the European Union, China's New Generation Development Plan, other regional areas, and international conventions. The book concludes with a discussion of super intelligence and the question and applicability of consciousness in machines. The interdisciplinary scope of the text will appeal to any scholars, students and general readers interested in the effects of AI on our society, particularly in the fields of STS, economics, law and politics.

Telephone Surveys in Europe

Though the exact nature and delineation of Big Data is still unclear, it seems likely that Big Data will have an enormous impact on our daily lives. 'Exploring the Boundaries of Big Data' serves as preparatory work for The Netherlands Scientific Council for Government Policy's advice to the Dutch government, which has asked the Council to address questions regarding Big Data, security and privacy. It is divided into five parts, each part engaging with a different perspective on Big Data: the technical, empirical, legal, regulatory and international perspective.

Artificial Intelligence as a Disruptive Technology

The Monfort Plan is a five-year, forward looking plan to eradicate extreme poverty from the developing world, and details how microfinance has made a difference to developing countries. This book proposes a new institution based in the developing world with the potential to provide a basic, free, and universal service in the areas of water, sanitation, healthcare, and education to the extreme poor worldwide. The provision will be subject to a certain degree of conditionality in areas ranging from corruption to legal environment. The new institution will be established in a new international territory based within a specific country in Subsaharan Africa and will emerge in 2015. In The Monfort Plan author Jaime Pozuelo-Monfort engineers and designs a solution to lessen the burden of poverty. In order to do so he relies on the social sciences to bring about innovation and forward looking economic policies and financial instruments in the context of a paradigm shift. This book presents a multidisciplinary approach to policymaking that combines a range of fields in the social sciences, looking at the history behind the Marshall Plan, the formation of the European Union, and the Bretton Woods Institutions, in order to determine how a Marshall Plan for Africa-and the creation of New Institutions in the developing world-could work. We live a moment of crisis in which creative policymaking might prove useful when proposing outcomes for a revitalized framework for capitalism to thrive and better serve the world. Walks you through the technicalities of the new architecture of capitalism in a straightforward manner Provides a holistic view of how microfinance combined with the right economic policies and financial instruments could help change the world for the poor Contains sweeping and detailed recommendations on how to build a new capitalist paradigm that helps elevate the poor and improve the human condition Incorporating commentary from some of the top minds in the field of microfinance, this book puts the method of

microfinance in perspective.

Maximize Your Social

Braxton Bragg

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and cases. Based on real-world practices and current thinking in the field, the Ninth Edition of Strategic Management features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 30 cases covering small, medium, and large companies of varying backgrounds. All cases are available in the main student text or the core case text.

Trade Practices Act, 1974

Leaving a dilapidated Earth behind, Quakers across the globe pool funds and resources as they select colonists to send to a newly discovered planet to start life anew in this “miraculous fusion of...science fiction with unsparing realism and keen psychology” (Ursula K. Le Guin). In this “carefully conceived and deeply affecting” (The New York Times) novel, award-winning author Molly Gloss turns her attention to the frontiers of the future. A group of Quakers band together to abandon the ailing Earth, and travel to a settle a whole new world. The Dazzle of Day is their story. “The Dazzle of Day is a heartbreakingly good book a rare dream of a book, passionate and lyric. The Dazzle of Day allows us to see our own world, our own present, more profoundly” (San Jose Mercury News).

Exploring the Boundaries of Big Data

ArcView is the world's most widely used Geographic Information Systems (GIS) software. Version 8 is the most significant upgrade to ArcView since its inception-it has been completely redesigned and engineered to be an easy-to-use, fast, modern, and powerful GIS, and requires a new guidebook for all users. Topics covered include organizing data, planning a GIS project, creating derived data, and presenting results.

Motor Carriers Road Atlas

Thoroughly examines the natural history and social etiology of addictive behaviors.

Treatment of Crash Locations

Communities Dominate Brands: Business and marketing challenges for the 21st century is a book about how the new phenomenon of digitally connected communities are emerging as a force to counterbalance the power of the big brands and advertising. The book explores the problems faced by branding, marketing and advertising facing multiple radical changes in this decade. Communities Dominate Brands discusses how disruptive effects of digitalisation and connectedness introduce threats and opportunities. The authors compellingly illustrate how modern consumers are forming communities and peer-groups to pool their power resulting in a dramatic revolution of how businesses interact with their customers. The book provides practical guidance of how to move from obsolete interruptive advertising to interactive engagement marketing and community based communications, with dozens of real business examples from around the world. Communities Dominate Brands addresses its topic from a marketing (including advertising and branding) perspective and maintains a rigorous focus on business and profit dimensions of the issues involved. The book discusses such recent phenomena as blogging, virtual environments, mobile phone based swarming and massively multiplayer games. The book introduces a new generation of consumers called Generation-C (for Community). The book also discusses such new concepts as the Connected Age, Reachability, the Four C's, Alpha Users, and introduces Communities as an unavoidable new element into the traditional communication model. Combining the digital trends, modern management theories, and emerging new customer behaviour, Communities Dominate Brands arrives to its conclusion, that traditional marketing methods are increasingly ineffective and even becoming counterproductive. The power of the brands and the abuses by marketing have created a vacuum for a counterbalance, and digitally connected communities, the blogosphere, gamers, and especially the always-on connectedness of those on mobile phone networks, are emerging as the counterforce to redress the balance. The power of smart mobs and digitally enlightened communities will react rapidly to marketing excesses as the natural force balancing the power of the brands. The way a business can and must interact with the powerful new communities is through engagement marketing, by enticing the communities to interact with the brands. Communities Dominate Brands covers the major changes taking place in business and industry worldwide from leading digitally connected societies such as Finland, Korea, Japan, Hong Kong, UK and the USA. The authors discuss the business relevance of such community related technologies and phenomena such as blogging, CANs, iPod, MMOGs, MVNOs, PVRs, Ringing Tones, SMS text messaging, swarming, VOD. This is the definitive business book on the impact of new technologies, not explaining how technology works, but showing what businesses need to do to make money in the new digitally converging environment. Communities Dominate Brands analyses early successes of engaging communities by global brands such as Adidas, Apple, Audi, BBC, Boeing, Coca Cola, eBay, Ford, Google, Guinness, Hush Puppies, Lonely Planet, MTV, Nokia, Orange, Philips, Red Bull, Sony, Tesco, Tony & Guy, Vodafone, etc. The lessons are amplified with insights from

rough punishment by communities suffered by Hutchison/Three networks, Kryptonite locks, Mazda, the Philippines Government, etc. Fully indexed, impeccably researched with documented sources, offering over 50 current business examples and over a dozen case studies, Communities Dominate Brands is a hands-on practical business handbook on how to adjust marketing to deal with communities. With tools such as the Four C's and Reachability, the authors provide a competitive head-start to all who want to achieve customer satisfaction and return business in the 21st century.

Getting to Know ArcGIS Desktop

The first edition of Geographic Information Systems and Science has taken the GIS textbook market by storm, selling over 22,000 copies since publication. It is the most current, authoritative and comprehensive treatment of the field, that goes from fundamental principles to the big picture. GISS 2e builds on the success of the first edition: Completely revised with a new five part structure: Foundations; Principles; Techniques; Analysis; Management and Policy All new personality boxes of current GIS practitioners New chapters on Distributed GIS, Map Production, Geovisualization, Modeling, and Managing GIS Specific coverage of current hot topics: GIS and the New World Order Security, health and well-Being Digital differentiation in GIS consumption The core organizing role of GIS in geography The greening of GIS Grand challenges of GIS science Science and explanation A new suite of instructor resources including a companion website with an on-line lab resource and personal student syllabus and a comprehensive Instructor's Manual that maps the textbook to various disciplines and levels of courses.

An Introduction to Traffic Flow Theory

This book constitutes the refereed proceedings of the 6th International Conference on E-Technologies, MCETECH 2015, held in Montréal, Canada, in May 2015. The 18 papers presented in this volume were carefully reviewed and selected from 42 submissions. They have been organized in topical sections on process adaptation; legal issues; social computing; eHealth; and eBusiness, eEducation and eLogistics.

Plant Long Non-Coding RNAs

This book is about the rise of digital labor. Companies like Uber and Amazon Mechanical Turk promise autonomy, choice, and flexibility. One of network culture's toughest critics, Trebor Scholz chronicles the work of workers in the "sharing economy," and the free labor on sites like Facebook, to take these myths apart. In this rich, accessible, and provocative book, Scholz exposes the uncaring reality of contingent digital work, which is thriving at the expense of employment and worker rights. The book is meant to inspire readers to join the growing number of worker-owned "platform cooperatives,"

rethink unions, and build a better future of work. A call to action, loud and clear, *Uberworked and Underpaid* shows that it is time to stop wage theft and "crowd fleecing," rethink wealth distribution, and address the urgent question of how digital labor should be regulated and how workers from Berlin, Barcelona, Seattle, and São Paulo can act in solidarity to defend their rights.

Uberworked and Underpaid

The ITF Transport Outlook provides an overview of recent trends and near-term prospects for the transport sector at a global level, as well as long-term prospects for transport demand to 2050, for freight (maritime, air and surface), passenger transport (car, rail and air) and CO2 emissions.

Osseointegration and Dental Implants

This volume focuses on various approaches to studying long non-coding RNAs (lncRNAs), including techniques for finding lncRNAs, localization, and observing their functions. The chapters in this book cover how to catalog lncRNAs in various plant species; determining subcellular localization; protein interactions; structures; and RNA modifications. Written in the highly successful *Methods in Molecular Biology* series format, chapters include introductions to their respective topics, lists of the necessary materials and reagents, step-by-step, readily reproducible laboratory protocols, and tips on troubleshooting and avoiding known pitfalls. Cutting-edge and innovative, *Plant Long Non-Coding RNAs: Methods and Protocols* is a valuable resource that aids researchers in understanding the functions of lncRNAs in different plant species, and helps them explore currently uncharted facets of plant biology.

The House of the Scorpion

Tourism Trends and Policies, published biennially, analyses tourism performance and major policy trends, initiatives and reforms across 50 OECD and partner countries, providing up-to-date tourism data and analysis.

The Dazzle of Day

This review examines Chile's infrastructure stock and governance standards in light of the country's 2030 growth agenda and OECD benchmarks, setting out how change can be achieved, with a special focus on transport and water.

Ocean Solutions, Earth Solutions

Creating Resilient Transportation Systems: Policy, Planning and Implementation demonstrates how the transportation sector is a leading producer of carbon emissions that result in climate change and extreme weather disruptions and disasters. In the book, Renne, Wolshon, Murray-Tuite, Pande, and Kim demonstrate how to minimize the transportation impacts associated with these urban disasters, with an ultimate goal of returning them to at least status quo in the shortest feasible time. Assesses the short and long-term impacts of transportation systems on the natural environment at local, regional and global scales Examines transportation systems in relation to risk, vulnerability, adaptation, mitigation, sustainability, climate change and livability Shows how urban transportation investments in transit, walking and bicycling result in significantly lower per capita carbon emissions when compared to investing in sprawling, automobile dependent regions

ITF Transport Outlook 2017

The first part of this book deals with the coverage of landline and mobile phones in Europe. It presents an overview of the coverage and the use of phones as well as the resulting strategies for telephone surveys. The second part addresses the challenge of so-called "mobile-only" households for survey research. Numerous statisticians present new sampling strategies like dual frame designs and findings of current projects. In dual frame designs, respondents are contacted both via mobile phone and landline. The third part focuses on the usage of mobile phones in the general population, while the fourth part examines if different modes of data collection (mobile vs. landline) have an impact on the response quality. The last part analyses the first chapter and offers suggestions and advice on how to conduct surveys and polls, in both academic and market research.

Managing with Dual Strategies

As a leading Confederate general, Braxton Bragg (1817–1876) earned a reputation for incompetence, for wantonly shooting his own soldiers, and for losing battles. This public image established him not only as a scapegoat for the South's military failures but also as the chief whipping boy of the Confederacy. The strongly negative opinions of Bragg's contemporaries have continued to color assessments of the general's military career and character by generations of historians. Rather than take these assessments at face value, Earl J. Hess's biography offers a much more balanced account of Bragg, the man and the officer. While Hess analyzes Bragg's many campaigns and battles, he also emphasizes how his contemporaries viewed his successes and failures and how these reactions affected Bragg both personally and professionally. The testimony and opinions of other members of the Confederate army—including Bragg's superiors, his fellow generals, and his subordinates—reveal how the general became a symbol for the larger military failures that undid the Confederacy. By connecting the general's personal life to his military career, Hess positions Bragg as a figure saddled with unwarranted

infamy and humanizes him as a flawed yet misunderstood figure in Civil War history.

Traffic Flow Dynamics

This book adds to the debate with respect to parking covering the issues of supply and demand, the various policy measures, namely economic, regulatory, regional wide or organisational in addition to carefully selected case studies, along with the future direction of parking policy.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#)
[HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)