

# The Multiplier Effect Tapping Genius Inside Our Schools Liz Wiseman

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## Big Potential

### The Human Side of Changing Education

A revised and updated edition of the acclaimed Wall Street Journal bestseller that explores why some leaders drain capability and intelligence from their teams while others amplify it to produce better results. We've all had experience with two dramatically different types of leaders. The first type drains intelligence, energy, and capability from the people around them and always needs to be the smartest person in the room. These are the idea killers, the energy sappers, the diminishers of talent and commitment. On the other side of the spectrum are leaders who use their intelligence to amplify the smarts and capabilities of the people around them. When these leaders walk into a room, light bulbs go off over people's heads; ideas flow and problems get solved. These are the leaders who inspire employees to stretch themselves to deliver results that surpass expectations. These are the Multipliers. And the world needs more of them, especially now when leaders are expected to do more with less. In this engaging and highly practical book, leadership expert Liz Wiseman explores these two leadership styles, persuasively showing how Multipliers can have a resoundingly positive and profitable effect on organizations—getting more done with fewer resources, developing and attracting talent, and cultivating new ideas and energy to drive organizational change and innovation. In analyzing data from more than 150 leaders, Wiseman has identified five disciplines that distinguish Multipliers from Diminishers. These five disciplines are not based on innate talent; indeed, they are skills and practices that everyone can learn to use—even lifelong and recalcitrant Diminishers. Lively, real-world case studies and practical tips and techniques bring to life each of these principles, showing you how to become a Multiplier too, whether you are a new or an experienced manager. This revered classic has been updated with new examples of Multipliers, as well as two new chapters one on accidental Diminishers, and one on how to deal with Diminishers. Just imagine what you could accomplish if you

could harness all the energy and intelligence around you. Multipliers will show you how.

## **Cultures Built to Last**

When you become a Multiplier, your whole team succeeds! Why do some leaders double their team's effectiveness, while others seem to drain the energy right out of the room? Using insights gained from more than 100 interviews with school leaders, this book pinpoints the five disciplines that define how Multipliers bring out the best across their schools. By practicing these disciplines, you'll learn how to:

- Attract top teachers to your school
- Create an intense environment that demands people's best thinking
- Drive sound decisions by constructing debate and decision-making forums
- Give your team a sense of ownership for responsibilities and results

## **Multipliers**

This book provides a practical and theoretical look at how media education can make learning and teaching more meaningful and transformative. It explores the theoretical underpinnings of critical media literacy and analyzes a case study involving an elementary school that received a federal grant to integrate media literacy and the arts into the curriculum. The ideas and experiences of working teachers are analyzed through a critical media literacy framework that provides realistic challenges and hopeful examples and suggestions. The book is a valuable addition to any education course or teacher preparation program that wants to promote twenty-first century literacy skills, social justice, civic participation, media education, or critical technology use. Communications classes will find it useful as it explores and applies key concepts of cultural studies and media education.

## **Why Don't Students Like School?**

Jeffrey Zoul and Anthony McConnell know from personal experience that the role of school principal is one of the most challenging and the most rewarding in education. Using relatable stories and real-life examples, the authors reveal ten core values that will empower you to work and lead with excellence.

## **The Art of Game Design**

Easy-to-apply, scientifically-based approaches for engaging students in the classroom Cognitive scientist Dan Willingham focuses his acclaimed research on the biological and cognitive basis of learning. His book will help teachers improve their practice by explaining how they and their students think and learn. It reveals the importance of story, emotion, memory, context, and routine in building knowledge and creating lasting learning experiences. Nine, easy-to-understand principles with clear applications for the classroom Includes surprising findings, such as that intelligence is malleable, and that you cannot develop "thinking skills" without facts How an understanding of the brain's workings can help teachers hone their teaching skills "Mr. Willingham's answers apply just as well outside the classroom. Corporate trainers, marketers and, not least, parents -anyone who cares about how we learn-should find his book valuable reading." —Wall Street

Journal

## **Ten Things Every Writer Needs to Know**

In February 1942, intelligence officer Victor Jones erected 150 tents behind British lines in North Africa. "Hiding tanks in Bedouin tents was an old British trick," writes Nicholas Rankin. German general Erwin Rommel not only knew of the ploy, but had copied it himself. Jones knew that Rommel knew. In fact, he counted on it—for these tents were empty. With the deception that he was carrying out a deception, Jones made a weak point look like a trap. In *A Genius for Deception*, Nicholas Rankin offers a lively and comprehensive history of how Britain bluffed, tricked, and spied its way to victory in two world wars. As Rankin shows, a coherent program of strategic deception emerged in World War I, resting on the pillars of camouflage, propaganda, secret intelligence, and special forces. All forms of deception found an avid sponsor in Winston Churchill, who carried his enthusiasm for deceiving the enemy into World War II. Rankin vividly recounts such little-known episodes as the invention of camouflage by two French artist-soldiers, the creation of dummy airfields for the Germans to bomb during the Blitz, and the fabrication of an army that would supposedly invade Greece. Strategic deception would be key to a number of WWII battles, culminating in the massive misdirection that proved critical to the success of the D-Day invasion in 1944. Deeply researched and written with an eye for telling detail, *A Genius for Deception* shows how the British used craft and cunning to help win the most devastating wars in human history.

## **Beautiful Questions in the Classroom**

Author and consultant Jennifer Garvey Berger has worked with all types of leaders—from top executives at Google to nonprofit directors who are trying to make a dent in social change. She hears a version of the same plea from every client in nearly every sector around the world: "I know that complexity and uncertainty are testing my instincts, but I don't know which to trust. Is there some way to know what to do when I can't know what's next?" Her newest work is an answer to this plea. Using her background in adult development, complexity theories, and leadership consultancy, Garvey Berger discerns five pernicious and pervasive "mind traps" to frame the book. These are: the desire for simple stories, our sense that we are right, our desire to get along with others in our group, our fixation with control, and our constant quest to protect and defend our egos. In addition to understanding why these natural impulses steer us wrong in a fast-moving world, leaders will get powerful questions and approaches that help them escape these patterns.

## **5 Gears**

How can we use professional development to provide the best teaching and learning opportunities for all students? Teachers who know their content and strategies can open a virtual toolbox and take out what they need to help all students become successful. This revised and updated edition explains how educational leaders can design, deliver, and evaluate collaborative standards-

based professional development, and contains: Essential questions about high-quality professional development Information on creating the culture for a learning community Conditions and processes for professional development Suggestions on designing your own model Tools for evaluating and rethinking professional development and learning Strategies for deepening a leader's impact on a standards-based system

## **Outlearning the Wolves**

"Design is the rendering of intent." What if education leaders approached their work with the perspective of a designer? This new perspective of seeing the world differently is desperately needed in schools and begins with school leadership. Alyssa Gallagher and Kami Thordarson, widely recognized experts on Design Thinking, educational leadership, and innovative strategies, call this new perspective design-inspired leadership—one of the most powerful ways to ignite positive change and address education challenges using the same design and innovation principles that have been so successful in private industry. Design Thinking for School Leaders explores the changing landscape of leadership and offers practical ways to reframe the role of school leader using Design Thinking, one step at a time. Leaders can shift from "accidental designers" to "design-inspired leaders," acting with greater intention and achieving greater impact. You'll learn how viewing the world through a more empathetic lens—a critical first step on the path to becoming a design-inspired leader—can raise your awareness of the uniqueness of your teachers and students and prompt you to question the ways in which they experience your school. Gallagher and Thordarson detail five specific roles to help you identify opportunities for positively impacting students, teachers, districts, parents, and the community: \* Opportunity Seeker. Shifts from problem solving to problem finding. \* Experience Architect. Designs and curates learning experiences. \* Rule Breaker. Challenges the way things are "always" done. \* Producer. Gets things done and creates rapid learning cycles for teams. \* Storyteller. Captures the hearts and minds of a community. Full of examples of Design Thinking in action in schools across the country, Design Thinking for School Leaders can help you guide your school to the forefront of the new design + education movement, one that will move traditional education into the modern world and drive the future of learning.

## **The Principled Principal**

Sacred Economics traces the history of money from ancient gift economies to modern capitalism, revealing how the money system has contributed to alienation, competition, and scarcity, destroyed community, and necessitated endless growth. Today, these trends have reached their extreme—but in the wake of their collapse, we may find great opportunity to transition to a more connected, ecological, and sustainable way of being. This book is about how the money system will have to change—and is already changing—to embody this transition. A broadly integrated synthesis of theory, policy, and practice, Sacred Economics explores avant-garde concepts of the New Economics, including negative-interest currencies, local currencies, resource-based economics, gift economies, and the restoration of the commons. Author Charles Eisenstein also considers the personal dimensions of this transition, speaking to those concerned with "right livelihood" and how to live

according to their ideals in a world seemingly ruled by money. Tapping into a rich lineage of conventional and unconventional economic thought, Sacred Economics presents a vision that is original yet commonsense, radical yet gentle, and increasingly relevant as the crises of our civilization deepen. Sacred Economics official website: <http://sacred-economics.com/>

## **Professional Development**

Whether writing a blog entry or a high-stakes test essay, fiction or nonfiction, short story or argumentation, students need to know certain things in order to write effectively. In *10 Things Every Writer Needs to Know*, Jeff Anderson focuses on developing the concepts and application of ten essential aspects of good writing--motion, models, focus, detail, form, frames, cohesion, energy, words, and clutter. Throughout the book, Jeff provides dozens of model texts, both fiction and nonfiction, that bring alive the ten things every writer needs to know. By analyzing strong mentor texts, young writers learn what is possible and experiment with the strategies professional writers use. Students explore, discover, and apply what makes good writing work. Jeff dedicates a chapter to each of the ten things every writer needs to know and provides mini-lessons, mentor texts, writing process strategies, and classroom tips that will motivate students to confidently and competently take on any writing task. With standardized tests and Common Core Curriculum influencing classrooms nationwide, educators must stay true to what works in writing instruction. *10 Things Every Writer Needs to Know* keeps teachers on track--encouraging, discovering, inspiring, reminding, and improving writing through conversation, inquiry, and the support of good writing behaviors.

## **A Genius for Deception**

Helping students ask bigger, more beautiful questions Why does engagement plummet as learners advance in school? Why does the stream of questions from curious toddlers slow to a trickle as they become teenagers? Most importantly, what can teachers and schools do to reverse this trend? *Beautiful Questions in the Classroom* has the answers. Written to be both inspirational and practical, this resource will help educators transform their classrooms into cultures of curiosity. Readers will find:

- Strategies to inspire bigger, more beautiful student questions
- Techniques to help educators ask more beautiful questions
- Real-world examples, case studies, practical ideas, and question stems
- Videos showing strategies at work

## **Persuadable**

Wall Street Journal Bestseller Is it possible to be at your best even when you are underqualified or doing something for the first time? Is it still possible, even after decades of experience, to recapture the enthusiasm, curiosity, and fearlessness of youth to take on new challenges? With the right mindset—with *Rookie Smarts*—you can. In a rapidly changing world, experience can be a curse. Careers stall, innovation stops, and strategies grow stale. Being new, naïve, and even clueless can be an asset. For today's knowledge workers, constant learning is more valuable than mastery. In this essential guide, leadership expert Liz Wiseman

explains how to reclaim and cultivate this curious, flexible, youthful mindset called Rookie Smarts. She argues that the most successful rookies are hunter-gatherers—alert and seeking, cautious but quick like firewalkers, and hungry and relentless like pioneers. Most importantly, she identifies a breed of leaders she refers to as “perpetual rookies.” Despite years of experience, they retain their rookie smarts, thinking and operating with the mindsets and practices of these high-performing rookies. Rookie Smarts addresses the questions every experienced professional faces: “Will my knowledge and skills become obsolete and irrelevant? Will a young, inexperienced newcomer upend my company or me? How can I keep up?” The answer is to stay fresh, keep learning, and know when to think like a rookie. Rookie Smarts isn’t just for professionals seeking personal renewal; it is an indispensable resource for all leaders who must ensure their workforces remains vital and competitive.

## **Sacred Economics**

Bestselling author Shawn Achor shows how to unlock hidden sources of potential in ourselves and others. In a world that thrives on competition and individual achievement, we are measuring and pursuing potential all wrong. By pursuing success in isolation - pushing others away as we push ourselves too hard - we are not just limiting our potential, we are becoming more stressed and disconnected than ever. In his highly anticipated follow-up to *The Happiness Advantage*, Achor reveals a better approach. Drawing on his work in 50 countries, he shows that success and happiness are not competitive sports. Rather, they depend almost entirely on how well we connect with, relate to, and learn from each other. Just as happiness is contagious, every dimension of human potential - performance, intelligence, creativity, leadership ability and health - is influenced by those around us. So when we help others become better, we reach new levels of potential, as well. Rather than fighting over scraps of the pie, we can expand the pie instead. Small Potential is the limited success we can attain alone. BIG Potential is what we can achieve together. Here, Achor offers five strategies - the SEEDS of Big Potential--for lifting the ceiling on what we can achieve while returning happiness and meaning to our lives. The dramatic shifts in how we approach work today demand an equally dramatic shift in our approach to success. Big Potential offers a new path to thriving in the modern world.

## **Facilitating Teacher Teams and Authentic PLCs: The Human Side of Leading People, Protocols, and Practices**

Take your professional learning community to the next level! Discover a systemwide approach for re-envisioning your PLC while sustaining growth and continuing momentum on your journey. You’ll move beyond isolated pockets of excellence while allowing every person in your school system—from teachers and administrators to students—the opportunity to be an instrument of lasting cultural change.

## **Still Surprised**

Over the past few decades, there’s been an exponential rise in the number of

books and studies on leadership and what we need to do to ensure organizational success in today's increasingly complex and interconnected global market. And yet, year after year, we continue to see research that shows employee engagement and morale levels plateauing on the low end of the scale. Why is this? Why are we unable to move the needle and create the kind of working conditions that not only allow our employees to succeed, but thrive under our leadership? What these findings reveal is that leaders often can't see the gap that exists between what they want their leadership to represent and how others actually experience their leadership. Many of us are experiencing a common perceptual problem where our brain sends us false signals assuring us that everything is okay when it is not. We call this phenomenon Leadership Vertigo. Leadership Vertigo: Why Even the Best Leaders Go Off Course and How They Can Get Back On Track will help you to understand how you can counter these bouts of self-deception by employing four Leadership Landmarks—Community, Competence, Credibility, and Compassion—to get your team back on course.

## **Multipliers, Revised and Updated**

For generations, we've been stuck with a cookie-cutter mold for success that requires us to be the same as everyone else, only better. This "standard formula" works for some people but leaves most of us feeling disengaged and frustrated. As much as we might dislike the standard formula, it seems like there's no other practical path to financial security and a fulfilling life. But what if there is? In the Dark Horse Project at the Harvard Graduate School of Education, bestselling author and acclaimed thought leader Todd Rose and neuroscientist Ogi Ogas studied women and men who achieved impressive success even though nobody saw them coming. Dark horses blaze their own trail to a life of happiness and prosperity. Yet what is so remarkable is that hidden inside their seemingly one-of-a-kind journeys are practical principles for achieving success that work for anyone, no matter who you are or what you hope to achieve. This mold-breaking approach doesn't depend on you SAT scores, who you know, or how much money you have. The secret is a mindset that can be expressed in plain English: Harness your individuality in the pursuit of fulfillment to achieve excellence. In Dark Horse, Rose and Ogas show how the four elements of the dark horse mindset empower you to consistently make the right choices that fit your unique interests, abilities, and circumstances and will guide you to a life of passion, purpose, and achievement.

## **Rookie Smarts**

Tap the intelligence hidden in posture, gesture, and sensation and you will open the door to more meaning, greater courage, deeper connection, and more powerful leadership than you imagined possible.

## **Unleash Talent**

Complex times call for streamlined solutions—and leaders to pull them together. If initiative overload and fragmentation are keeping your best plans from becoming reality, it's time to lead with coherence. Using the right drivers as your foundation, you'll bring people and ideas together—and implement the kind of lasting change

that maximizes results. The key to success is the Coherence Framework, a dynamic, customizable road map with four essential components: Focused direction to build collective purpose Cultivating collaborative cultures while clarifying individual and team roles Deepening learning to accelerate improvement and foster innovation Securing accountability from the inside out

## **Good Talk**

Make change humanly possible When we ask schools to change, we are asking human beings to change and this requires special tools and a human-centered approach. Change the heart of the system by enabling the hearts and minds of those who make schools work. Learn to make sense of challenging change journeys and accelerate implementation with this practical framework that includes human-centered tools, resources and mini case studies. Understand why resistance is to be expected and how to get through it. Discover three different kinds of change strategies and when to use which one Learn how to use the "messy middle" of change, where real transformation happens. "Julie Wilson dares to turn common sense into an action plan. This is an urgent, important book for all educators and parents." Seth Godin, Author "Julie Wilson is both a visionary and a pragmatist. Her book is a wonderfully clear and concise guide for leaders who seek to navigate the road to educational transformation." Tony Wagner, Author

## **Design Thinking for School Leaders**

Be present, connect more effectively, all while being as productive as possible 5 Gears: How to Be Present and Productive When There Is Never Enough Time teaches you to shift into the right gear at the right time so that you can grow in your relational intelligence and increase your influence. This revolutionary text introduces you to the five different gears, or mindsets, that carry you through various facets of your day. These include: First gear—when you fully rest and recharge Second gear—when you connect with family or friends without the involvement of work Third gear—when you are socializing Fourth gear—when you are working and multi-tasking Fifth gear—when you are fully focused and 'in the zone,' working without interruption Using these gears consistently allows you to bring a new level of relational intelligence to your life that offers a competitive advantage in our task-driven world. All too often people go through life without truly connecting—and can, as a result, miss out on experiences and relationships that have the power to bring them great joy. By understanding how the five gears presented in this engaging book work, you can improve your ability to connect with the world around you. Explore why some people stay disconnected from the people and events around them, and why others always seem to have a deep connection to their friends, family, and surroundings Learn how to set triggers and markers that help you shift into the right gears at the right time, which will increase your relational dynamics and make you more productive Create positive change in the dynamics of your relationships Improve your respect and influence—and learn a sign language that, when used, can change your perspective and your world. 5 Gears: How to Be Present and Productive When There Is Never Enough Time is the perfect resource for anyone who wants to live and lead connected.

## **Digital Leadership**

How Conversations Work is a holistic approach to designing conversations that make an impact and create lasting change.

## **Dark Horse**

Outlearning the Wolves 3rd Edition: Surviving and Thriving in a Learning Organization Robert Fritz calls this fable a true classic that demonstrates how "a good story can be one of the best sources of profound change." Now available in 11 languages; the book continues to find new audiences and win the hearts of those who embrace its lessons. Yet; it's fair to say that the central message of this deceptively simple tale is almost as radical today as it was when Pegasus first published it 10 years ago. As Fritz observes; it is still the rare organization that appreciates the insight that the sheep in the story discover: Individual learning; good as it is; does not necessarily translate into organizational learning. The learning must become collective." That's why this book continues to be such an important resource for innovators determined to confront the wolves of complacency in their organizations by stimulating people's natural desire to creatively improve their results together.

## **Unlocking Leadership Mindtraps**

Students need teachers and school leaders who are at their best- and being your best happens when you know your strengths and boldly use them to empower others. Talent often hides in the most unlikely people and places. Hidden talents serve no one, but when you learn how to spot and release talent, you can make your school amazing for everyone. In Unleash Talent, educator and principal Kara Knollmeyer explains that by exploring the core elements of talent-passion, skills, and personality traits-you can uncover your gifts and help others do the same. It doesn't matter if you are a teacher, administrator, or custodian; your unique talents can make a powerful impact on your school community. Knollmeyer's insightful guide walks you through a powerful process of self-discovery. She notes that scores, job satisfaction, happiness, and teacher retention improve when every member of the school community is encouraged to use their unique gifts. You'll learn . . . Why we should bring our passions to work How to draw out and build on existing skills Why we should embrace our unique and varied personality traits All learners-children and adults alike-have special talents just waiting to be unleashed.

## **Leverage**

As a leader, changing your mind has always been perceived as a weakness. Not anymore. In a world that's changing faster than ever, successful leaders realize that a genuine willingness to change their own minds is the ultimate competitive advantage. Drawing on evidence from social science, history, politics, and more, business consultant Al Pittampalli reveals why confidence, consistency, and conviction, are increasingly becoming liabilities—while humility, inconsistency, and radical open-mindedness are powerful leadership assets. In Persuadable, you'll learn how Ray Dalio became the most successful hedge fund manager in the world

by strategically curbing confidence. How Alan Mullaly saved Ford Motor Company, not by staying the course, but by continually changing course. How one Nobel Prize-winning scientist discovered the cause of ulcers by bravely doubting his own entrenched beliefs. You'll learn how Billy Graham's change of heart helped propel the civil rights movement, and how a young NFL linebacker's radical new position may prove to alter the world of professional football as we know it. Pittampalli doesn't just explain why you should be persuadable. Distilling cutting edge research from cognitive and social psychology, he shows you precisely how. Rife with actionable advice, *Persuadable* is an invaluable guide for today's data-driven, results-oriented leader.

## **Smart Trust**

Literacy is a skill for all time, for all people. It is an integral part of our lives, whether we are students or adult professionals. Giving all educators the breadth of knowledge and practical tools that help students strengthen their literacy skills is the focus of *Read, Write, Lead*. Drawing on her experience as a mentor teacher, reading specialist, instructional coach, and staff developer, author Regie Routman offers time-tested advice on how to develop a schoolwide learning culture that leads to more effective reading and writing across the curriculum. She explains how every school—including yours—can: implement instructional practices that lead to better engagement and achievement in reading and writing for all students, from kindergarten through high school, including second-language and struggling learners; build Professional Literacy Communities of educators working together to create sustainable school change through professional learning based on shared beliefs; reduce the need for intervention through daily practices that ensure success, even for our most vulnerable learners; and embed the language of productive feedback in responsive instruction, conferences, and observations in order to accelerate learning for students, teachers, and leaders. In their own voices, teachers, principals, literacy specialists, and students offer real-life examples of changes that led to dramatic improvement in literacy skills and—perhaps just as important—increased joy in teaching and learning. Scattered throughout the book are “Quick Wins”—ideas and actions that can yield positive, affirming results while tackling the tough work of long-term change.

## **Leadership Vertigo**

Two leadership consultants identify three keys to being a more effective leader: knowing your strengths and investing in others' strengths, getting people with the right strengths on your team, and understanding and meeting the four basic needs of those who look to you for leadership.

## **Your Body is Your Brain**

Discover high-impact leadership strategies for a thriving learning community! This compelling new book provides straightforward guidance and solutions for educators working to transform their school environments. Concrete examples of practical, high-impact, and evidence-based practices help you leverage the “big ideas” of Professional Learning Communities to promote lasting improvement in

your school. You'll learn to: Understand the essential role principals and teacher leaders play in leading PLCs Foster an understanding of how PLCs can support implementation of major instructional shifts such as the new Common Core State Standards Apply high-leverage strategies across your own school and district to improve instruction

## **50 Myths and Lies That Threaten America's Public Schools**

Trust continues to be the most pivotal element needed in successful relationships—from personal to political to business. Smart Trust shows how to develop optimal trust relationships, revealing how this approach been successfully used already for both organizations and on a personal level, and offering targeted advice on how to make trust relationships work in your business and your life.

## **Why Can't We Get It Right?**

Your straightforward resource for coaching partnerships that focus on student learning This follow-up to Sweeney's bestseller applies the principles and tools of student-centered coaching to the unique challenges of middle and high schools. By focusing coaching on student learning—rather than on fixing teachers—a coach can make a measurable impact on student achievement. Sweeney provides guidance for: Tackling the challenge of coaching across a variety of content areas at the secondary level Extending coaching to teams of teachers, rather than just individuals Using standards, such as the Common Core, to coach toward specific goals for student learning Embedding formative assessments into coaching conversations

## **The Multiplier Effect**

Anyone can master the fundamentals of game design - no technological expertise is necessary. The Art of Game Design: A Book of Lenses shows that the same basic principles of psychology that work for board games, card games and athletic games also are the keys to making top-quality videogames. Good game design happens when you view your game from many different perspectives, or lenses. While touring through the unusual territory that is game design, this book gives the reader one hundred of these lenses - one hundred sets of insightful questions to ask yourself that will help make your game better. These lenses are gathered from fields as diverse as psychology, architecture, music, visual design, film, software engineering, theme park design, mathematics, writing, puzzle design, and anthropology. Anyone who reads this book will be inspired to become a better game designer - and will understand how to do it.

## **Student-Centered Coaching at the Secondary Level**

Get answers to the most common question posed by educators seeking to build and sustain a PLC: Where do we begin? Access a solid conceptual framework and concrete illustrations of how schools operate when they are functioning as PLCs. Two case studies examine schools that have made the transformation, showcasing district- and curriculum-level efforts to focus on student learning.

## **Media Literacy is Elementary**

An intimate look at the founding father of the modern leadership movement Warren Bennis is an acclaimed American scholar, successful organizational consultant and author, and an expert in the field of leadership. His much awaited memoir is filled with insights about the successes and failures from his long and storied life and career. Bennis' life and career have traversed eight decades of first-hand experience with tumultuous episodes of recent history—from Jewish child in a gentile town in the 30's, a young army recruit in the Battle of the Bulge to a college student in the one of the first progressive precursors to the civil rights movement to a patient undergoing daily psychoanalysis for five years, and later a university provost during the Vietnam protests. Reveals the triumphs and struggles of the man who is considered the pioneer in the contemporary field of leadership studies Bennis is the author of 27 books including the bestseller *On Becoming a Leader* This is first book to examine the extraordinary life of Warren Bennis by the man himself.

## **Changing on the Job**

This top-selling book will serve as the compass and road map to your school's professional development journey. A comprehensive and authoritative resource you will go to again and again, this book helps guide principals, directors of professional development, school/district committees, and other leaders in creating an effective professional development program that moves ideas from knowledge to action. Topics include: Learning Communities Job-Embedded Learning Coaching Teacher Study Groups Critical Friends Lesson Study Portfolios And more! Additionally, this book features helpful case studies, useful forms and templates, sample agendas, and other invaluable resources for professional development. The second edition contains the following enhancements: Expanded coverage of job-embedded learning, which is a cost-effective way for administrators to enhance professional development with their staff More information on the theoretical grounding of professional development with applications that can be readily adapted for use in schools Updated references and figures to reflect newly published literature on the topics covered User-friendly tabs, so you can find and return to your favorite sections time after time

## **Refuge**

Listen to people in every field and you'll hear a call for more sophisticated leadership—for leaders who can solve more complex problems than the human race has ever faced. But these leaders won't simply come to the fore; we have to develop them, and we must cultivate them as quickly as is humanly possible. *Changing on the Job* is a means to this end. As opposed to showing readers how to play the role of a leader in a "paint by numbers" fashion, *Changing on the Job* builds on theories of adult growth and development to help readers become more thoughtful individuals, capable of leading in any scenario. Moving from the theoretical to the practical, and employing real-world examples, author Jennifer Garvey Berger offers a set of building blocks to help cultivate an agile workforce while improving performance. Coaches, HR professionals, thoughtful leaders, and

anyone who wants to flourish on the job will find this book a vital resource for developing their own capacities and those of the talent that they support.

## **Read, Write, Lead**

Wall Street Journal Bestseller A thought-provoking, accessible, and essential exploration of why some leaders (“Diminishers”) drain capability and intelligence from their teams, while others (“Multipliers”) amplify it to produce better results. Including a foreword by Stephen R. Covey, as well the five key disciplines that turn smart leaders into genius makers, Multipliers is a must-read for everyone from first-time managers to world leaders.

## **Getting Started**

As professional learning communities become more widespread, educators have learned that they can't simply form grade-level or subject-area teams and call it a day. To profoundly affect teacher practice and student learning, PLCs need strong and knowledgeable leadership. In Facilitating Teacher Teams and Authentic PLCs, Daniel R. Venables draws on his extensive experience helping schools and districts implement effective PLCs to explore this crucial but often-overlooked need. Taking a two-pronged approach to PLC facilitation, Venables offers targeted guidance both for leading the people in teacher teams and for facilitating their work. This practical resource provides Strategies for facilitating interactions among colleagues in PLCs and building trust and buy-in. Field-tested, user-friendly protocols to focus and deepen team discussions around texts, data, teacher and student work, teacher dilemmas, and collaborative planning time. Tips for anticipating and addressing interpersonal conflicts and obstacles that commonly arise during use of protocols. Current and prospective PLC facilitators at every grade level will find this book an essential guide to navigating the challenging and rewarding endeavor of leading authentic PLCs. Build your skills, and help your team rise to the next level.

## **Strengths Based Leadership**

"An Iranian girl escapes to America as a child, but her father stays behind. Over twenty years, as she transforms from confused immigrant to overachieving Westerner to sophisticated European transplant, daughter and father know each other only from their visits: four crucial visits over two decades, each in a different international city. The longer they are apart, the more their lives diverge, but also the more each comes to need the other's wisdom and, ultimately, rescue"--Amazon.com.

## **Coherence**

Lead for efficacy in these disruptive times! Cultivating a school culture focused on the achievement of students while anticipating change is imperative, but it's tough to keep up with varying leadership demands when it seems like society and technology are constantly changing as well! Moving beyond the skills and tools introduced in the first edition, this revamped second edition features: New

organization emphasizing the interconnectivity of the Pillars of Digital Leadership  
Innovative strategies and leadership practices that enhance school culture and  
drive learning improvement Updated vignettes from digital leaders who have  
successfully implemented the included strategies New online resources,  
informative graphics, and end of chapter guiding questions

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