

Essence Of Decision Explaining The Cuban Missile Crisis Graham T Allison

Good Profit Bombing to Win International Negotiation in a Complex World Mission Creep The Grand Design Discourses on Livy Four Guardians Risk-Taking in International Politics The Politics of Revolution Corporate Governance and Strategic Decision Making Conflict After the Cold War Analysing Public Policy The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail Strategic Decisions The Little Book of Restorative Justice Essence of Decision How Learning Works Qualities of Effective Teachers The 3rd Alternative The General Theory of Employment, Interest, and Money Rhetoric and Reality in Air Warfare The Cold War: A Very Short Introduction Lee Kuan Yew The Oxford Handbook of Classics in Public Policy and Administration Principles of Management Decision-Making in American Foreign Policy Nuclear Terrorism Essence of Decision Transformative Assessment Learner-Centered Teaching Meditations on Diplomacy The Conservative Sensibility How To Win Friends And Influence People Essence of Decision Introduction to Sports Biomechanics The Elements of Journalism Valuepack The National Security Enterprise Essence of Decision Leaders at War

Good Profit

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One of the most influential political science works written in the post World War II era, the original edition of "Essence of Decision" is a unique and fascinating examination of the pivotal event of the cold Cold War. Not simply revised, but completely re-written, the Second Edition of this classic text is a fresh reinterpretation of the theories and events surrounding the Cuban Missile Crisis, incorporating all new information from the Kennedy tapes and recently declassified Soviet files. "Essence of Decision" Second Edition, is a vivid look at decision-making under pressure and is the only single volume work that attempts to answer the enduring question: how should citizens understand the actions of their government?

Bombing to Win

Mission Creep: The Militarization of US Foreign Policy? examines the question of whether the US Department of Defense (DOD) has assumed too large a role in influencing and implementing US foreign policy. After the Cold War, and accelerating after September 11, the United States has drawn upon the enormous resources of DOD in adjusting to the new global environment and challenges arising from terrorism, Islamic radicalism, insurgencies, ethnic conflicts, and failed states. Contributors investigate and provide different perspectives on the extent to which military leaders and DOD have increased their influence and involvement in areas such as foreign aid, development, diplomacy, policy debates, and covert

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operations. These developments are set in historical and institutional context, as contributors explore the various causes for this institutional imbalance. The book concludes that there has been a militarization of US foreign policy while it explores the institutional and political causes and their implications. “Militarization” as it is used in this book does not mean that generals directly challenge civilian control over policy; rather it entails a subtle phenomenon wherein the military increasingly becomes the primary actor and face of US policy abroad. Mission Creep’s assessment and policy recommendations about how to rebalance the role of civilian agencies in foreign policy decision making and implementation will interest scholars and students of US foreign policy, defense policy, and security studies, as well as policy practitioners interested in the limits and extents of militarization.

International Negotiation in a Complex World

A penetrating study of the 1962 Cuban missile crisis examines the workings of American decision-making and foreign policy.

Mission Creep

One of the most contentious issues in contemporary foreign policy—especially in the United States—is the use of military force to intervene in the domestic affairs

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of other states. Some military interventions explicitly try to transform the domestic institutions of the states they target; others do not, instead attempting only to reverse foreign policies or resolve disputes without trying to reshape the internal landscape of the target state. In *Leaders at War*, Elizabeth N. Saunders provides a framework for understanding when and why great powers seek to transform foreign institutions and societies through military interventions. She highlights a crucial but often-overlooked factor in international relations: the role of individual leaders. Saunders argues that leaders' threat perceptions—specifically, whether they believe that threats ultimately originate from the internal characteristics of other states—influence both the decision to intervene and the choice of intervention strategy. These perceptions affect the degree to which leaders use intervention to remake the domestic institutions of target states. Using archival and historical sources, Saunders concentrates on U.S. military interventions during the Cold War, focusing on the presidencies of Eisenhower, Kennedy, and Johnson. After demonstrating the importance of leaders in this period, she also explores the theory's applicability to other historical and contemporary settings including the post-Cold War period and the war in Iraq.

The Grand Design

Discourses on Livy

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

Four Guardians

Praise for How Learning Works "How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas and practical suggestions, all based on solid research evidence, this book is essential reading for instructors at all levels who wish to improve their students' learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of

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California, Berkeley, and author, Tools for Teaching "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching." —Eugenia T. Paulus, professor of chemistry, North Hennepin Community College, and 2008 U.S. Community Colleges Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education "Thank you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a welcome work. I will recommend this book to all my colleagues." —Catherine M. Casserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science of learning to college teaching, and they graciously share it with you in this organized and readable book." —From the Foreword by Richard E. Mayer, professor of psychology, University of California, Santa Barbara; coauthor, e-Learning and the Science of Instruction; and author, Multimedia Learning

Risk-Taking in International Politics

This second edition of *The National Security Enterprise* provides practitioners' insights into the operation, missions, and organizational cultures of the principal national security agencies and other institutions that shape the US national security decision-making process. Unlike some textbooks on American foreign policy, it offers analysis from insiders who have worked at the National Security Council, the State and Defense Departments, the intelligence community, and the other critical government entities. The book explains how organizational missions and cultures create the labyrinth in which a coherent national security policy must be fashioned. Understanding and appreciating these organizations and their cultures is essential for formulating and implementing it. Taking into account the changes introduced by the Obama administration, the second edition includes four new or entirely revised chapters (Congress, Department of Homeland Security, Treasury, and USAID) and updates to the text throughout. It covers changes instituted since the first edition was published in 2011, implications of the government campaign to prosecute leaks, and lessons learned from more than a decade of war in Afghanistan and Iraq. This up-to-date book will appeal to students of US national security and foreign policy as well as career policymakers.

The Politics of Revolution

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A major revision of our understanding of long-range bombing, this book examines how Anglo-American ideas about "strategic" bombing were formed and implemented. It argues that ideas about bombing civilian targets rested on--and gained validity from--widespread but substantially erroneous assumptions about the nature of modern industrial societies and their vulnerability to aerial bombardment. These assumptions were derived from the social and political context of the day and were maintained largely through cognitive error and bias. Tami Davis Biddle explains how air theorists, and those influenced by them, came to believe that strategic bombing would be an especially effective coercive tool and how they responded when their assumptions were challenged. Biddle analyzes how a particular interpretation of the World War I experience, together with airmen's organizational interests, shaped interwar debates about strategic bombing and preserved conceptions of its potentially revolutionary character. This flawed interpretation as well as a failure to anticipate implementation problems were revealed as World War II commenced. By then, the British and Americans had invested heavily in strategic bombing. They saw little choice but to try to solve the problems in real time and make long-range bombing as effective as possible. Combining narrative with analysis, this book presents the first-ever comparative history of British and American strategic bombing from its origins through 1945. In examining the ideas and rhetoric on which strategic bombing depended, it offers critical insights into the validity and robustness of those ideas--not only as they applied to World War II but as they apply to contemporary warfare.

Corporate Governance and Strategic Decision Making

This Valuepack consists of Agendas, Alternatives and Public Policies (Longman Classics Edition), 2/e by Kingdon (ISBN: 97801321121851); Essence of Decisions: Explaining the Cuban Missile Crisis, 2/e by Allison/Zenlikow (9780321013491)

Conflict After the Cold War

This edited volume aims to intimate and orient readers on the current state of corporate governance and strategic decision making a decade after the global financial crises. In particular, it sheds more light on the current state of affairs of corporate governance mechanisms, codes, and their enforcement as well as novel issues arising. The ten constituent chapters contained herein are authored by seasoned academics with research interests in the areas of corporate governance, strategic management, and sustainable management practices. It provides up-to-date theoretical and empirical evidence of such corporate governance issues as corporate governance codes, corporate fraud, quality of earnings, strategic decision making, corporate social responsibility, sustainable management, and sustainable growth strategies. Irrespective of the diverse nature and span of the topics included, this edited volume is divided into three sections and structured to read as a unit.

Analysing Public Policy

Grand strategist and founder of modern Singapore offers key insights and controversial opinions on globalization, geopolitics, economic growth, and democracy. When Lee Kuan Yew speaks, presidents, prime ministers, diplomats, and CEOs listen. Lee, the founding father of modern Singapore and its prime minister from 1959 to 1990, has honed his wisdom during more than fifty years on the world stage. Almost single-handedly responsible for transforming Singapore into a Western-style economic success, he offers a unique perspective on the geopolitics of East and West. American presidents from Richard Nixon to Barack Obama have welcomed him to the White House; British prime ministers from Margaret Thatcher to Tony Blair have recognized his wisdom; and business leaders from Rupert Murdoch to Rex Tillerson, CEO of Exxon Mobil, have praised his accomplishments. This book gathers key insights from interviews, speeches, and Lee's voluminous published writings and presents them in an engaging question and answer format. Lee offers his assessment of China's future, asserting, among other things, that "China will want to share this century as co-equals with the U.S." He affirms the United States' position as the world's sole superpower but expresses dismay at the vagaries of its political system. He offers strategic advice for dealing with China and goes on to discuss India's future, Islamic terrorism, economic growth, geopolitics and globalization, and democracy. Lee does not pull his punches, offering his unvarnished opinions on multiculturalism, the welfare state,

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education, and the free market. This little book belongs on the reading list of every world leader--including the one who takes the oath of office on January 20, 2013.

The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail

This foreign policy analysis textbook is written especially for students studying to become national security professionals. It translates academic knowledge about the complex influences on American foreign policymaking into an intuitive, cohesive, and practical set of analytic tools. The focus here is not theory for the sake of theory, but rather to translate theory into practice. Classic paradigms are adapted to fit the changing realities of the contemporary national security environment. For example, the growing centrality of the White House is seen in the 'palace politics' of the president's inner circle, and the growth of the national security apparatus introduces new dimensions to organizational processes and subordinate levels of bureaucratic politics. Real-world case studies are used throughout to allow students to apply theory. These comprise recent events that draw impartially across partisan lines and encompass a variety of diplomatic, military, and economic and trade issues.

Strategic Decisions

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Simple and timeless tools for success and happiness For more than eighty years, millions of people from Warren Buffett to Oprah Winfrey have benefited from the remarkable wisdom of Dale Carnegie. Intended as a basic sales primer, *How to Win Friends and Influence People* quickly exploded into an overnight success—selling more than fifteen million copies worldwide and becoming one of the most influential books of all time. With an enduring grasp of human nature, Dale Carnegie's *How to Win Friends and Influence People* shows you how to be more persuasive and effective, a better leader and manager, and happier at home and at work. This special new edition of the beloved classic includes an exclusive foreword by Terry O'Reilly.

The Little Book of Restorative Justice

Outlines a breakthrough approach to conflict resolution and creative problem solving that draws on the techniques of thinkers from a broad range of disciplines to explain how to incorporate diverse viewpoints for win-win solutions.

Essence of Decision

From Iraq to Bosnia to North Korea, the first question in American foreign policy debates is increasingly: Can air power alone do the job? Robert A. Pape provides a

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systematic answer. Analyzing the results of over thirty air campaigns, including a detailed reconstruction of the Gulf War, he argues that the key to success is attacking the enemy's military strategy, not its economy, people, or leaders. Coercive air power can succeed, but not as cheaply as air enthusiasts would like to believe. Pape examines the air raids on Germany, Japan, Korea, Vietnam, and Iraq as well as those of Israel versus Egypt, providing details of bombing and governmental decision making. His detailed narratives of the strategic effectiveness of bombing range from the classical cases of World War II to an extraordinary reconstruction of airpower use in the Gulf War, based on recently declassified documents. In the first major book since the Vietnam War on the theory and practice of airpower and its political effects, Robert A. Pape helps policy makers judge the purpose of various air strategies, and helps general readers understand the policy debates.

How Learning Works

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people

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who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such

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as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. The Elements of Journalism is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

Qualities of Effective Teachers

Howard Zehr is the father of Restorative Justice and is known worldwide for his pioneering work in transforming understandings of justice. Here he proposes workable principles and practices for making Restorative Justice possible in this revised and updated edition of his bestselling, seminal book on the movement. (The original edition has sold more than 110,000 copies.) Restorative Justice, with its emphasis on identifying the justice needs of everyone involved in a crime, is a worldwide movement of growing influence that is helping victims and communities heal, while holding criminals accountable for their actions. This is not soft-on-crime, feel-good philosophy, but rather a concrete effort to bring justice and healing to everyone involved in a crime. In *The Little Book of Restorative Justice*, Zehr first explores how restorative justice is different from criminal justice. Then, before

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letting those appealing observations drift out of reach into theoretical space, Zehr presents Restorative Justice practices. Zehr undertakes a massive and complex subject and puts it in graspable form, without reducing or trivializing it. This resource is also suitable for academic classes and workshops, for conferences and trainings, as well as for the layperson interested in understanding this innovative and influential movement.

The 3rd Alternative

The bestselling classic on disruptive innovation, by renowned author Clayton M. Christensen. His work is cited by the world's best-known thought leaders, from Steve Jobs to Malcolm Gladwell. In this classic bestseller--one of the most influential business books of all time--innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right--yet still lose market leadership. Christensen explains why most companies miss out on new waves of innovation. No matter the industry, he says, a successful company with established products will get pushed aside unless managers know how and when to abandon traditional business practices. Offering both successes and failures from leading companies as a guide, *The Innovator's Dilemma* gives you a set of rules for capitalizing on the phenomenon of disruptive innovation. Sharp, cogent, and provocative--and consistently noted as one of the most valuable business ideas of all time--*The Innovator's Dilemma* is the book no manager, leader, or

entrepreneur should be without.

The General Theory of Employment, Interest, and Money

Remember those great teachers who made you excited about learning? Remember how it felt to be in their classes and to experience how they made their classrooms come alive? What made those teachers special? What qualities and skills did they have to ignite student learning? Most important, how did those teachers help their students become successful? In *Qualities of Effective Teachers*, 2nd edition, James H. Stronge shows educators how to recreate this same excitement and enthusiasm in their own classrooms by describing the characteristics and skills of effective teachers. Stronge synthesizes research to identify specific teacher behaviors that contribute to student achievement. Rather than look at outside factors like demographics, district leadership, and state mandates, Stronge focuses specifically on what teachers can control: their own preparation, personality, and practices. Learn how effective teachers

- *Prepare to be effective educators.
- *Establish, manage, and maintain learning-focused classroom environments.
- *Organize time, communicate expectations, and plan instruction.
- *Present curriculum to support active and engaged learning.
- *Monitor student progress, identify student potential, and meet the needs of special populations in the classroom.

This second edition includes new tips and tools for engaging at-risk students and high-ability students. It also includes skills checklists and an expanded, annotated bibliography to

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provide a springboard for further insight and exploration. Teachers, educators who hire teachers, teacher leaders, supervisors, and teachers-in-training can all use this book to learn to how to develop better teachers and to improve the quality of learning for all students.

Rhetoric and Reality in Air Warfare

In this much needed resource, Maryellen Weimer-one of the nation's most highly regarded authorities on effective college teaching-offers a comprehensive work on the topic of learner-centered teaching in the college and university classroom. As the author explains, learner-centered teaching focuses attention on what the student is learning, how the student is learning, the conditions under which the student is learning, whether the student is retaining and applying the learning, and how current learning positions the student for future learning. To help educators accomplish the goals of learner-centered teaching, this important book presents the meaning, practice, and ramifications of the learner-centered approach, and how this approach transforms the college classroom environment. Learner-Centered Teaching shows how to tie teaching and curriculum to the process and objectives of learning rather than to the content delivery alone.

The Cold War: A Very Short Introduction

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The process of negotiation, standing as it does between war and peace in many parts of the globe, has never been a more vital process to understand than in today's rapidly changing international system. Students of negotiation must first understand key IR concepts as they try to incorporate the dynamics of the many anomalous actors that regularly interact with conventional state agents in the diplomatic arena. This hands-on text provides an essential introduction to this high-stakes realm, exploring the impact of complex multilateralism on traditional negotiation concepts such as bargaining, issue salience, and strategic choice. Using an easy-to-understand board game analogy as a framework for studying negotiation episodes, the authors include a rich array of real-world cases and examples—now updated with the results of the Paris climate change agreement—to illustrate key themes, including the intensity of crisis situations for negotiators, the role of culture in communication, and the impact of domestic-level politics on international negotiations. Providing tools for analyzing why negotiations succeed or fail, this innovative text also presents effective exercises and learning approaches that enable students to understand the complexities of negotiation by engaging in the diplomatic process themselves.

Lee Kuan Yew

THE UNIQUE MANAGEMENT SYSTEM FROM A LEGENDARY CEO In 1967, Charles Koch took the reins of his father's company and began the process of growing it

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from a \$21 million start-up into a global corporation with revenues of about \$115 billion, according to Forbes. So how did this MIT engineer manage to grow Koch Industries into one of the largest private companies in the world today with growth exceeding that of the S&P 500 by almost 30-fold over the last five decades? Through his unique five-dimensional management process and system called Market-Based Management. Based on five decades of cross-disciplinary studies, experimental discovery, and practical implementation across Koch companies and their 100,000 employees worldwide, the core objective of Market-Based Management's framework is as simple as it is effective: to generate good profit. What is good profit? Good profit results when a company creates value for customers in a way that helps them improve their lives. Good profit is the result of innovations that customers freely vote for with their own dollars; it's the result of business decisions that create long term value for everyone--customers, employees, shareholders, and society. While you won't find the Koch Industries name on your home's stain-resistant carpet, your baby's more comfortable but absorbent diapers, your stretch denim jeans, or your television with a better clarity screen, MBM™ drove these innovations and many more. Here, drawing on revealing, honest stories from his five decades in business – the company's many successes as well as its stumbles – Koch walks the reader step-by-step through the five dimensions of Market-Based Management to show stockholders, entrepreneurs, leaders, students -- and innovators, supervisors and employees of all kinds, in any field --how to apply the principles to generate Good Profit in their

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organizations, companies, and lives. From the Hardcover edition.

The Oxford Handbook of Classics in Public Policy and Administration

The General Theory of Employment, Interest, and Money, written by legendary author John Maynard Keynes is widely considered to be one of the top 100 greatest books of all time. This masterpiece was published right after the Great Depression. It sought to bring about a revolution, commonly referred to as the ‘Keynesian Revolution’, in the way economists thought—especially challenging the proposition that a market economy tends naturally to restore itself to full employment on its own. Regarded widely as the cornerstone of Keynesian thought, this book challenged the established classical economics and introduced new concepts. ‘The General Theory of Employment, Interest, and Money’ transformed economics and changed the face of modern macroeconomics. Keynes’ argument is based on the idea that the level of employment is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned.

Principles of Management

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Introduction to Sports Biomechanics has been developed to introduce you to the core topics covered in the first two years of your degree. It will give you a sound grounding in both the theoretical and practical aspects of the subject. Part One covers the anatomical and mechanical foundations of biomechanics and Part Two concentrates on the measuring techniques which sports biomechanists use to study the movements of the sports performer. In addition, the book is highly illustrated with line drawings and photographs which help to reinforce explanations and examples.

Decision-Making in American Foreign Policy

Diplomacy is an evolving practice in terms of historical circumstance and changing national interests. History and interests do not always coincide. This book explores in brief, pungent case examples, the challenges diplomacy faces today as actors seek to change history and undermine interests.

Nuclear Terrorism

#1 NEW YORK TIMES BESTSELLER When and how did the universe begin? Why are we here? What is the nature of reality? Is the apparent “grand design” of our universe evidence of a benevolent creator who set things in motion—or does

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science offer another explanation? In this startling and lavishly illustrated book, Stephen Hawking and Leonard Mlodinow present the most recent scientific thinking about these and other abiding mysteries of the universe, in nontechnical language marked by brilliance and simplicity. According to quantum theory, the cosmos does not have just a single existence or history. The authors explain that we ourselves are the product of quantum fluctuations in the early universe, and show how quantum theory predicts the “multiverse”—the idea that ours is just one of many universes that appeared spontaneously out of nothing, each with different laws of nature. They conclude with a riveting assessment of M-theory, an explanation of the laws governing our universe that is currently the only viable candidate for a “theory of everything”: the unified theory that Einstein was looking for, which, if confirmed, would represent the ultimate triumph of human reason.

Essence of Decision

Edited by one of the most renowned scholars in the field, Richard Betts' *Conflict After the Cold War* assembles classic and contemporary readings on enduring problems of international security. Offering broad historical and philosophical breadth, the carefully chosen and excerpted selections in this popular reader help students engage key debates over the future of war and the new forms that violent conflict will take. *Conflict After the Cold War* encourages closer scrutiny of the political, economic, social, and military factors that drive war and peace. New to

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the Fifth Edition: Original introductions to each of 10 major parts as well as to the book as a whole have been updated by the author. An entirely new section (Part IX) on "Threat Assessment and Misjudgment" explores fundamental problems in diagnosing danger, understanding strategic choices, and measuring costs against benefits in wars over limited stakes. 12 new readings have been added or revised: Fred C. Iklé, "The Dark Side of Progress" G. John Ikenberry, "China's Choice" Kenneth N. Waltz, "Why Nuclear Proliferation May Be Good" Daniel Byman, "Drones: Technology Serves Strategy" Audrey Kurth Cronin, "Drones: Tactics Undermine Strategy" Eyre Crowe and Thomas Sanderson, "The German Threat? 1907" Neville Henderson, "The German Threat? 1938" Vladimir Putin, "The Threat to Ukraine from the West" Eliot A. Cohen, "The Russian Threat" James C. Thomson, Jr., "How Could Vietnam Happen? An Autopsy" Stephen Biddle, "Afghanistan's Legacy" Martin C. Libicki, "Why Cyberdeterrence is Different"

Transformative Assessment

The massive disorder and economic ruin following the Second World War inevitably predetermined the scope and intensity of the Cold War. But why did it last so long? And what impact did it have on the United States, the Soviet Union, Europe, and the Third World? Finally, how did it affect the broader history of the second half of the twentieth century - what were the human and financial costs? This Very Short Introduction provides a clear and stimulating interpretive overview of the Cold War,

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one that will both invite debate and encourage deeper investigation. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Learner-Centered Teaching

Discourses on Livy is the founding document of modern republicanism, and Harvey C. Mansfield and Nathan Tarcov have provided the definitive English translation of this classic work. Faithful to the original Italian text, properly attentive to Machiavelli's idiom and subtlety of thought, it is eminently readable. With a substantial introduction, extensive explanatory notes, a glossary of key words, and an annotated index, the Discourses reveals Machiavelli's radical vision of a new science of politics, a vision of "new modes and orders" that continue to shape the modern ethos. "[Machiavelli] found in Livy the means to inspire scholars for five centuries. Within the Discourses, often hidden and sometimes unintended by their author, lie the seeds of modern political thought. . . . [Mansfield and Tarcov's] translation is careful and idiomatic."—Peter Stothard, *The Times* "Translated with painstaking accuracy—but also great readability."—*Weekly Standard* "A model of contemporary scholarship and a brave effort at Machiavelli translation that allows

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the great Florentine to speak in his own voice."—Choice

Meditations on Diplomacy

Predicts that a catastrophic nuclear attack is likely to occur within the next decade if policy makers continue present tactics, and states that such an attack is preventable, offering recommendations for addressing national vulnerabilities.

The Conservative Sensibility

Testing expert W. James Popham cuts through the jargon and the hype to provide the definitive nuts-and-bolts introduction to formative assessment, a process with the power to completely transform teaching and learning. In his inimitable style, Popham explains the research supporting formative assessment's effectiveness and why familiarity with this research is the key to preserving both teacher sanity and district funds. You'll find step-by-step guidance on how to build frameworks for formative assessment and how to carry out each of the process's four levels: teachers' instructional adjustments, students' learning tactic adjustments, a classroom climate shift, and schoolwide implementation. This book is the place to start for educators considering formative assessment, curious about why their school system is embracing formative assessment, or wondering why the

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"formative assessments" they're using now aren't producing the desired results. Here, you'll learn what formative assessment is and isn't, what it can do and what it can't, and the practical way to reap its very real rewards: better teaching and better learning.

How To Win Friends And Influence People

The Pulitzer Prize-winning columnist's "astonishing" and "enthraling" New York Times bestseller and Notable Book about how the Founders' belief in natural rights created a great American political tradition (Booklist) -- "easily one of the best books on American Conservatism ever written" (Jonah Goldberg). For more than four decades, George F. Will has attempted to discern the principles of the Western political tradition and apply them to America's civic life. Today, the stakes could hardly be higher. Vital questions about the nature of man, of rights, of equality, of majority rule are bubbling just beneath the surface of daily events in America. The Founders' vision, articulated first in the Declaration of Independence and carried out in the Constitution, gave the new republic a framework for government unique in world history. Their beliefs in natural rights, limited government, religious freedom, and in human virtue and dignity ushered in two centuries of American prosperity. Now, as Will shows, conservatism is under threat -- both from progressives and elements inside the Republican Party. America has become an administrative state, while destructive trends have overtaken family life and higher

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education. Semi-autonomous executive agencies wield essentially unaccountable power. Congress has failed in its duty to exercise its legislative powers. And the executive branch has slipped the Constitution's leash. In the intellectual battle between the vision of Founding Fathers like James Madison, who advanced the notion of natural rights that pre-exist government, and the progressivism advanced by Woodrow Wilson, the Founders have been losing. It's time to reverse America's political fortunes. Expansive, intellectually thrilling, and written with the erudite wit that has made Will beloved by millions of readers, *The Conservative Sensibility* is an extraordinary new book from one of America's most celebrated political writers.

Essence of Decision

Over the past ten years, there has been growing interest in the process of strategic decision-making among both managers and researchers. Strategic decisions are important for five main reasons: They are large-scale, risky and hard to reverse; they are a bridge between deliberate and emerging strategies; they can be a major source of organizational learning; they play an important part in the development of individual managers and they cut across functions and academic disciplines. *Strategic Decisions* summarizes the current state of the art in research on strategic decision-making, with chapters prepared by leading strategy researchers. The editors also present implications for current application and proposed directions for

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future research.

Introduction to Sports Biomechanics

A case study of decision making under pressure, this text covers the Cuban missile crisis, using the crisis as a basic frame of reference. It seeks to teach students how to compare and contrast perspectives on foreign affairs.

The Elements of Journalism

Examines the political decisions made during the Missile Crisis.

Valuepack

This Handbook brings together a collection of leading international authors to reflect on the influence of central contributions, or classics, that have shaped the development of the field of public policy and administration. The Handbook reflects on a wide range of key contributions to the field, selected on the basis of their international and wider disciplinary impact. Focusing on classics that contributed significantly to the field over the second half of the 20th century, it offers insights into works that have explored aspects of the policy process, of particular features

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of bureaucracy, and of administrative and policy reforms. Each classic is discussed by a leading international scholars. They offer unique insights into the ways in which individual classics have been received in scholarly debates and disciplines, how classics have shaped evolving research agendas, and how the individual classics continue to shape contemporary scholarly debates. In doing so, this volume offers a novel approach towards considering the various central contributions to the field. The Handbook offers students of public policy and administration state-of-the-art insights into the enduring impact of key contributions to the field.

The National Security Enterprise

Discusses the way leaders deal with risk in making foreign policy decisions

Essence of Decision

This timely work brings a new appreciation for the American military, the complex dynamics of civilian control, and the principled ways in which the four guardian services defend their nation.

Leaders at War

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An accessible review of the main approaches in the study of public policy, this text argues that most writers who seek to explain how policy varies and changes use one of the five frameworks: institutional, group/network, socio-economic, rational choice and ideas-based. It describes these methods in detail, offers constructive criticisms and explores their claims in the light of American, British and French examples

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